ThinkThin Films

More sustainable solutions for premium FMCG labelling applications

A complete selection of thinner filmic labelling materials available in clear and white.

KEY FEATURES

Global MDO Clear & White

> Great for all semi conformable food, home and personal care labelling applications
> Design flexibility: high clarity and opaque white
> More sustainable than conventional products
> Less Waste
> Less Freight and Storage
> Longer Roll Lengths = Less Roll Changes

Clear BOPP

> Excellent wet-out for impact on the shelf
> High speed conversion
> Very low adhesive bleed
> Excellent water-whitening resistance

White BOPP

> Excellent print performance for labelling of quality goods such as cosmetics, personal care and household chemicals
> Economic solution for dairy and juice applications with very good ink anchorage in wet conditions

AVERY DENNISON

Inspired Brands.
Intelligent World.™

label.sapssa.averydennison.com

Comparative Avery Dennison™ Greenprint* Results

FOSSIL MATERIAL barrels of oil-e	BIOBASED tonnes	WATER liters	ENERGY MJ	GHG tonnes CO_2-e	SOLID WASTE tonnes

BW0227 vs **BW0259**

Impact	20% less	-	1% less	6% less	6% less	6% less

Product Details

Product Code	Description	Key Feature Component	Service Offer
BW0322	Global MDO WH NTC/S692N/ PET23	50um GMDO Clear & PET23	FD
BW0226	PP30 Clear NTC/S692N/BG40Wh Imp	30 Micron Cl PP	FD
BW0321	Global MDO ClearNTC/S692N/PET23	50um GMDO White & PET23	FD
BW0326	Global MDO ClearNTC/S692N/BG40Wh Imp	50um GMDO Clear & BG40	FD
BW0327	Global MDO White NTC/S692N/BG40/Wh Imp	50um GMDO White & BG40	FD
BW0238	Global Co-Ex Clear NTC/S692N/PET23	63 Micron Cl PO & PET23	FD
BW0259	PP40 Top Matte White/S692N/BG40Wh Imp	40 Micron Wh PP	FD

* Avery Dennison™ Greenprint methodology is a life cycle-based environmental performance assessment tool. It provides cradle to output gate plus end of life comparative assessment of materials used for the scenario described in this assessment. The results provide directional indication of improvement over an existing product and should not be interpreted as a product footprint data. Results may be displayed with several significant figures, but do not imply a corresponding level of precision. Supporting data is based on a combination of primary data when available and industry average information.

ClearIntent™
Avery Dennison Sustainable Portfolio

The Avery Dennison ClearIntent Portfolio of products offer meaningful improvements in sustainability over other Avery Dennison products. Choosing Avery Dennison ClearIntent Portfolio products can help printers, packagers, and brand owners move toward their own sustainability goals.

For more details visit label.sapssa.averydennison/sustainability or email lgm.ap.sapssa.marcom@averydennison.comom

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