

Colour Inkjet Portfolio



Explore the World of Colour in Variable Information Printing

To capitalize on the recent advances in inkjet label printing technology, Avery Dennison has developed a range of color inkjet label materials to offer greater flexibility and visual identification in variable information printing. Compared to conventional variable information printing that can only produce monochrome information, our inkjet label solutions allow colored printing whilst reducing label obsolescence and inventory-carrying costs.

Compatibility between label materials and printers is critical for on-demand inkjet printing to achieve optimal printing quality. Select the right label material to avoid common issues such as

- ▶ Slow ink drying
- ▶ Low water and smudge resistance
- ▶ Low colour density and clarity

Benefits of On-Demand Colour Label Solutions

Flexibility

- ▶ Enable customisation for high-mix and low-volume applications
- ▶ Respond faster to market or design changes without incurring extra cost

Productivity

- ▶ Combine primary and secondary on-demand printing
- ▶ Eliminate the need for pre-printed labels, reducing label inventory

Accuracy

- ▶ Allow colour emphasis on important information and warnings
- ▶ Improve label legibility and reduce errors

Branding

- ▶ Reinforce brand identity along the supply chain
- ▶ Improve shelf appeal and brand image with high quality colour labels

Product information

Product Code	Product Description	Size (mm × mtrs)	Location	Lead Time
OW2150	MATTE INKJET PAPER/AP103/BG40WH IMP	1070 X 2000	Pune	PTO
OW2350	GLOSS INKJET PAPER/AP103/BG40WH IMP	1070 X 2000	Pune	PTO
OZ2120	85 INKJET SYNTHETIC PAPER/PAPER/AF101	1070 X 2000	Pune	2 Days

Note:

PTO - Procured to Order

BS5609 Compliant Portfolio available upon request

Applications

Healthcare

Avery Dennison on-demand colour inkjet label materials fulfil demanding healthcare labelling requirements and are suited for pathology, pharmacy and patient identification applications

- ▶ Withstand exposure to moisture and solvents
- ▶ Wide service temperature and sterilisation conditions

Retail

Our on-demand colour inkjet label materials can be applied in various retail printing applications, from shelf tags, pricing and promotional labels to labels for special one-off occasions.

- ▶ Excellent water and smudge resistance
- ▶ Vibrant colour images for all kinds of promotional purposes

Manufacturing

The Avery Dennison on-demand colour inkjet portfolio enables high-mix and low-volume applications to print colour labels on demand, simplifying the label printing process, improving label inventory management, and reducing time to market.

- ▶ Easy compliance with Globally Harmonised System (GHS) for chemicals
- ▶ Excellent image durability for lifecycle traceability



Low
MOQ



Quick
Quote



Fast
Delivery

South Asia Pacific and Sub-Saharan Africa
460 Alexandra Road
PSA Building, #28-02/03
Singapore 119963
+65.6349.0333

North Asia
5th Floor, Hongye Park
1801 Hongmei Road,
Xuhui District 200233,
Shanghai, China
+86 21 33951888

Europe
Willem Einthovenstraat 11
2342 BH Oegstgeest 2300
AA Leiden
The Netherlands
+31 85 000 2000

Latin America
Rodovia Vinhedo-
Viracopos, KM 77
CEP 13280-000
Vinhedo - SP, Brazil
+55 19 3876-7600

North America
8080 Norton Pkwy
Mentor, OH 44060
800.944.8511

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Label and
Packaging Materials

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