

Removable labelling solutions



Choose the Right Removable for the Job

The Avery Dennison Select Solutions Removables portfolio is a convenient tool designed to simplify the often-confusing world of removable labeling. The portfolio offers:

- ▶ A proven core of robust, multipurpose products that address a range of application needs from simple to complex
- ▶ Using our detailed adhesive performance charts, an easier way to select the proper label construction for your application
- ▶ Separate paper and film featuring solutions developed for a variety of performance requirements
- ▶ Cost-effective, application-based solutions with shorter time to market, minimum order quantities as low as 500 m² and fast quotes

Broad Selection of Purpose-built Removables

You can depend on our Removables portfolio to deliver a breadth of technologies that can position you to move into new markets with confidence. Suited for an array of applications, the portfolio provides targeted solutions with stable tack across the label's lifespan, clean removal and the substrate versatility you need.

Partnership Approach

Take advantage of the Select Solutions Removables portfolio and the Avery Dennison team to grow your removables business. Our global team – including adhesive research experts, technical specialists and market professionals – can readily suggest a product to meet your application needs. If a product does not exist, our engineered solutions team can create a specialised solution just for you and your customer - expanding your breadth of products and offering the right custom solution.

Our other removable adhesives

R450

A general purpose removable adhesive, for paper facestocks, featuring excellent removability on a wide range of substrates

R480

A general purpose removable adhesive, for filmic facestocks, featuring excellent removability on a wide range of substrates

R423

A general purpose removable adhesive featuring clean long term removability on a wide range of substrates

C3

Adhesive with high aging stability and complies with the European food regulations for direct food contact.

R100

A premium, rubber based adhesive designed for applications requiring special purpose removability. Excellent low temperature and deep freeze performance

Removability



Adhesive Selection

		R5101		R450	R423	R480	C3	R100
		removable	removable	removable	removable	removable	removable	removable
Facestock combination		P	F	P	VI	F	F	P
Application / Segment								
Polymeric	PET	✓	✓	✓	✓	✓	✓	✓
	PP	✓	✓	✓	✓	✓	✓	✓
	LDPE	✓	✓	✓	✓	✓	✓	✓
	HDPE	✓	✓	✓	✓	✓	✓	✓
	ABS (Co-Polymer)			✓	✓	✓	✓	✓
Paper	A4 printing paper	✓	✓	✓	✓	✓	✓	✓
	Newspaper	✓	✓	✓	✓	✓	✓	✓
	Greeting Cards	✓	✓	✓	✓	✓	✓	✓
	Cardboard	✓	✓	✓	✓	✓	✓	
Other	Plywood	✓		✓	✓	✓	✓	✓
	UV Varnished Carton	✓						✓
	Powder Coated panels (LSE)	✓	✓	✓	✓	✓	✓	✓
	Aluminium	✓	✓	✓	✓	✓	✓	✓
	Glass	✓	✓	✓	✓	✓	✓	✓
	Stainless Steel	✓		✓	✓	✓	✓	✓
Food Contact	Indirect	Indirect	Indirect	Indirect	Indirect	Indirect	Direct	Direct
Initial Tack	High	High	Medium	Medium	Medium	Medium	Medium	Low
Ultimate Adhesion	High	High	Medium	Medium	Medium	Medium	Medium	Low
Min. Appl temp	-15 °C	-15 °C	-15 °C	-15 °C	-15 °C	-15 °C	-15 °C	-20 °C
Service temp. Min	-30 °C	-30 °C	-30 °C	-30 °C	-30 °C	-30 °C	-30 °C	-40 °C
Service temp. Max	+50 °C	+50 °C	+70 °C	+70 °C	+70 °C	+70 °C	+70 °C	+70 °C
Removability	Short Term	Short Term	Standard	Mid Term	Mid Term	Mid Term	Long Term	Long term
Major benefits and applications	General purpose removable label for mid term removability	General applications, Ship & Track (cardboard surface), food labelling, barcoding, price labelling	General applications, Ship & Track (cardboard surface), food labelling, barcoding, price labelling	General applications, Ship & Track (cardboard surface), food labelling, barcoding, price labelling	General applications, Ship & Track (cardboard surface), food labelling, barcoding, price labelling	General applications, food labelling, barcoding, price labelling	General applications, food labelling, barcoding, price labelling	More demanding applications for ultra clean removability. Excellent low temperature and deepfreeze performance

Product information

Product Code	Product Description	Size (mm × mtrs)	Location	Lead Time
AW0361N	FASSON® HIGH GLOSS PAPER/R450/BG40WH IMP	2000 X 1200	Pune	14 Days
AW0362P	FASSON®FASCOAT ELITE/R450/BG40WH IMP	2000 X 1200	Pune	14 Days
SY7049	FASSON®PPNG TOP TRANS/R480/BG40WH	2000 X 1000	Pune	14 Days
MZ1057	100µ BRIGHT SILVER PET TCY/ R0301/ PK170	1000 X 1065	Pune / Gurgaon	30 Days
AM90550	FASSON FASFILM PLUS CLEAR/R5101/BG40	1000 X 1000	Gurgaon	7 Days
AM95550	FASSON FASFILM PLUS WHITE/R5101/BG40	1000 X 1000	Gurgaon / Pune	7 Days
A27738	FASSON HIGH GLOSS PREMIUM/R100/BG40	1000 X 1000	Pune	7 Days
AA1179	FASSON MC PRIME COAT/R5000 /BG40 BROWN	1000 X 1000	Gurgaon	7 Days
AMA4530	FASSON FASPRINT NG/REMOVABLE R5101/ BG40	2000 X 1000	Pune / Gurgaon	7 Days
AW3269	FASSON SEMIGLOSS PAPER /AR600/BG40#WHITE IMP	3000 X 1070	Pune	14 Days
AX452	FASSON® PP TOP WHITE /C3/BG40WH	1000 X 1000	Pune	7 Days
SW4110	FASSON SEMIGLOSS80SHEET/R5101/CCK100WH NI	1000 X 1000	Gurgaon	7 Days

PTO - Procured to Order

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Label and
Packaging Materials

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