

Reclosure solutions for wet applications



Cost-Effective, User-Friendly Alternatives Combine Convenience With Branding.

On-the-go consumers are demanding more convenient, easy-to-use functional packaging; Avery Dennison's Select Solutions Reclosure Portfolio has been designed to deliver just that. Our innovative packaging solutions meet various application parameters from dry to high moisture, providing the kind of innovative, cost-effective alternatives to zippers and hard case reclose packaging brand owners are seeking.

Reclose labels are designed for the easy opening and/or multiple open-close cycling of flexible packaging. They provide an economical method of repeated pack sealing – combined with branding – in one label.

- ▶ Wet applications, such as wet wipes, include water, scents, oils and chemicals within the saturating fluid that come in direct contact with the adhesive.
- ▶ Dry applications include such products as paper tissues or food, items like rice, pasta or coffee.

Our portfolio of film facestocks and reclose adhesives has been specifically designed to meet wet and dry applications. Able to deliver high-quality graphics, these facestocks and adhesives also provide increased operational efficiency as well as excellent reclose functionality.

Portfolio Components

- ▶ BOPP Films
- ▶ Reclose Adhesives (in clear, pearl white & gloss silver finish)

Portfolio Characteristics

- ▶ Works with wet or dry applications
- ▶ Can be over-laminated with transparent PP or PET films for added stiffness
- ▶ Various types of seal strength and peel “feel”
- ▶ Good moisture, solvent, fat and oil resistance

Applications and Markets

- ▶ Home and Personal Care
- ▶ Food

Product information

Product Code	Product Description	Width (mm)	Location	Lead Time
AQ687	PP90 TOP CLEAR R1490M-BG40WH	1000	Pune	PTO
AQ961	PP90 TOP WHITE/R1490M/BG40WH	1000	Pune	PTO
BW7516	50UCLEAR BOPP/SR106/POLYCOATED LINER IMP	1530	Pune	PTO
BW7517	SYNTHETIC PAPER7 NTC/SR106/BG50#WHITE NI	1530	Pune	PTO

PTO - Procured to Order

Product Selection

Comprehensive support is available to ensure the right choice – an Avery Dennison technical specialist can help you to consider all of the following and more:

- ▶ Pack contents, and their effect on the label
- ▶ Method of use and the total number of openings and closures required
- ▶ Flexible/rigid packaging substrates and their adhesion properties



Low
MOQ



Quick
Quote



Fast
Delivery

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Label and
Packaging Materials

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