

Food Reclosure



Resealable labels are valued by consumers, giving them open/close packages that prevent food contamination and spills. Brand owners also benefit, because food products stay in their original packaging, increasing brand exposure in the home.

Labels placed anywhere on a pack can be removed or reapplied as desired without leaving adhesive residue. They are a cost-effective and efficient alternative to zippers or hard reclose packaging.

The Avery Dennison reclosure range for food suits applications ranging from simple dry goods needing a limited number of opens/reclosures through to products with challenging contents – with adhesives that perform time after time.

Key features

- Food compliant, topcoated materials
- Three food-friendly adhesives
- Simple or high performance applications
- Safe to use in all food contact applications

Application areas

- Dry foods
- Frozen foods
- Fresh foods

Adhesive performance comparison




Reclosure Features	Dry food applications			Fresh & frozen food applications	
	Cookies, cereals, confectionary, rice & pasta, tea & coffee, sweet & savoury			Meat, cheese, herbs, fruit & frozen food	Herbs, fruit & frozen food
	SR692	R5000N	C3	R5050	R1490M
Clean removability & multiple reclosures functionality	●	●●	●●●	●●	●●●
Smooth peel “feel”		●	●●	●●	●●●
Zippy peel “feel”	●				
Moisture resistance					●●●
Food Compliance					
Approval Dry foodstuffs EU	✓	✓	✓	✓	✓
Reduction factor fatty foodstuffs EU	2 or 3*	2 or 3*		2	
FDA 175.105	✓	✓	✓	✓	

● Good ●● Better ●●● Best

Product information

Code	Description	Size (mm x mtrs)	Location	Lead time
SW8518	Fasson® 50u Top Clear/SR692N/BG40WH IMP	1500 x 1000	Pune	7 days
SW8519	Fasson® 60u Top White/SR692N/BG40WH IMP	1500 x 1000	Pune	7 days
SW8520	Fasson® 50u Top Silver/SR692N/BG40WH IMP	1500 x 1000	Pune	7 days
AX452	Fasson® PP Top White – C3-BG40WH	1000 x 1000	Pune	7 days
BN403	Fasson® PP40 Cav White – R5000N INCBG40WH	1000 x 1000	Pune	7 days
AE885	Fasson® Fasclear I – R5000N-BG40 WH FSC	1000 x 1000	Europe	7 days
AA583	Fasson® PP Top White – R5050-BG40WH	1000 x 1000	Europe	14 days
AB800	Fasson® PE85 Top White – R5000N BG40WH	1000 x 1000	Europe	14 days

Find more label solutions at label.averydennison.com

Connect with us on:   



DISCLAIMER – All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.averydennison.com>. © 2021 Avery Dennison Corporation. All rights reserved. Avery Dennison and all other Avery Dennison brands, this publication, its contents and product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part of purposes other than marketing by Avery Dennison.