

Avery Dennison
Label and Packaging Materials
Product Overview

Asia Pacific - South Asia
July 2021

Performance Portfolio Durable Labelling



Make the right selection for all durables applications

When it comes to durable goods, labels are for life. Labels for Durable Goods have to cope with a range of challenges – harsh chemical environments, challenging substrates, temperature and environmental variations and stress imposed by wear and tear of substrates.

Avery Dennison carries an extensive portfolio of materials designed specifically for such challenging applications. In fact, our Customer-Ready Performance Durables Portfolio provides the functionality, availability, efficiency, productivity and sustainability improvements you are seeking, while being able to withstand challenging indoor and outdoor environments. Whether you need hang tags, labels for branding, energy ratings, name plates, or caution and danger warnings, our extensive selection is targeted to your industry and your needs.

Key features

We offer a wide range of different face materials and adhesive technologies to help you meet your customer's application requirements cost-effectively. Avery Dennison materials are tested to deliver consistent performance in the harshest application conditions:

- Excellent initial tack
- Advanced adhesives for difficult-to-adhere-to LSE and rough surfaces
- Excellent abrasion and tear resistance; moisture resistance; environmental resistance (temperature extremes / UV / chemicals)
- Materials suitable for thermal transfer, digital and laser printing
- UL compliant products
- Wide range of security and anti-tampering durable solutions

Application areas

- Rating labels
- Barcode labels
- Warranty labels
- Packaging labels
- All kinds of warning, identification & tracking labels
- Others which require high adhesion, chemical and temperature resistance

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Product information

Code	Description	Min appl. temp °C	Min service temp °C	Max service temp °C	UL	MOQ	Lead time*
Gloss White PET							
79453	FASSON® TRANSFER PET WHITE TOP - S8049-BG42WH BSS	5	-40	150	Y	1371mm x 500m	7 Days
76656	FASSON® 2 MIL WHITE POLYESTER/S8015/50#SCK ABC	7	-40	150	Y	1371mm x 200m	7 Days
72825	FASSON® 2 MIL WHITE POLYESTER/S333/50#SCK ABC	-4	-40	150	Y	1524mm x 250m	7 Days
AMD172350	FASSON® 2M White Polyester/ S2045/ BG40	5	-20	60	N	1000mm x 300m	7 Days
NEW SW8612	FASSON 2 M White Gloss PET TC/ S430/50#BG	7	-40	150	N	1000mm x 1000m	21 Days
Matt White PET							
MZ0362	FASSON® 50UMATTE WHITE PETTC/ DS017HT/BG50# WHIT	7	-40	150	Y	1070mm x 1000m	14 Days
MZ0098	FASSON® 50MICRON MATTE WHITEPOLYESTER TC/S333	-4	-40	150		1070mm x 2000m	14 Days
Matt Chrome PET							
79534	FASSON® 2 M Matte Chrome Polyester TC/S8049/50# SCK	5	-40	150	Y	1371mm x 800m	7 Days
76660	FASSON® 2 M MATTE CHROME PET TC/S-8015/50#SCK ABC	7	-40	150	Y	1371mm x 200m	7 Days
TR-OSAD37	FASSON® 2 M MATTE CHROME PET TC/S430/50#BG	7	-40	150	N	1000mm x 500m	21 Days
72826	FASSON® 2 M MATTE CH POLYESTER TC/S333/50#SCKABC	-4	-40	150	Y	1524mm x 250m	7 Days
AM58330	FASSON® FASTRANS PET MATT CHROME / s2045/ BG40	5	-20	60	N	1000mm x 300m	7 Day
SW8546	FASSON® FASTRANS PET MATT CHROME/ S6182/ BG40 WH IMP	5	-20	80	N	1500mm x 1000m	7 Days

Product information (continued)

Code	Description	Min appl. temp °C	Min service temp °C	Max service temp °C	UL	MOQ	Lead time*
Others							
BW0116Q	FASSON® WHTPPMATTC/S692N/BG40BLUE	5	-20	80	N	1500mm x 1000m	7 Days
76662	FASSON® 2 Mil Clear Polyester TC/S8015/50#SCK	7	-40	150	Y	1371mm x 1500	14 Days
72823	FASSON® 2MIL CLEAR PET/S-333/50#SCK	-4	-40	150	Y	1524mm x 250m	7 Days
AA648	FASSON® PVC OUTDOOR WHITE - AL170-BG42WH	0	-80	110	Y	1000mmx 1000m	

Find more label solutions at label.averydennison.com

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