Overlaminates Portfolio



Performance and versatility at the highest level of durable goods labeling

Overlaminate materials are important components commonly used to ensure the performance of durable goods labels. In order for the label to maintain its desired function over life of the item it's adhered to — be it identification, tracking or branding — these film materials protect printed label graphics from scuffing and fading, which in turn keeps them functional. Avery Dennison offers an extensive collection of overlaminates built for a variety of end use applications. Our portfolio includes Lexan®, clear print-treated, clear topcoated, clear UV and matte polyesters.

UL® Recognized

Included in the Avery Dennison Select Solutions™ Overlaminate Portfolio are UL®/CSA recognized clear PET films that meet UL 969 requirements. These qualified overlaminates and Lexan simplify the process for a label adoption, significantly reducing the time, cost and effort of adding a product to a UL file.

Proven Functionality

Avery Dennison overlaminates have been tested in our Mentor Innovation Center to meet the requirements of a variety of environments, conditions, temperatures and OEM standards. The tests include:

- ► Legibility
- ► Defacement
- ► Chemical Exposure
- ► Humidity
- ▶ Heat Aging

- ► Adhesion
- ► Taber Abrasion
- ► Water Resistance
- ► Environmental Resistance (Cold/UV)

Aesthetic Versatility

In addition to functionality, our overlaminates have been chosen based on their high-performance aesthetics. The elements include:

- ► A richer look that appeals to consumers
- ► The ability to stiffen a construction for better application alignment creating a flush, no-label look



Product information

Product Code	Product Description	Size (mm × mtrs)	Location	Lead Time
77955	FASSON 1M CL PRINT TREATED PET/ S8020/ 1MIL PET	1524 X 500	Pune / Bangalore	2 Days
MZN171954	FASSON 0.6MCLPETTTR/ S8020/ 23PET	1065 X 1000	Gurgaon	7 Days
MZ0064	FASSON 25 MICRON CLEAR PET NTC/S333/BG50#WH	1530 X 500	Pune	2 Days
SW8527	FASSON 23U CLR PETTC/S8020/CCK130WH IMP	1500 X 1000	Gurgaon / Pune	2 Days / 7 Days
BW8001	FASSON 23U CLR PETNTC/S692N/BG40WH IMP	1500 X 1000	Gurgaon / Pune	7 Days / 2 Days

Feasibility Testing

Not sure whether a label construction with an overlaminate will meet other UL standards or OEM specs? Our Innovation Center can help there, too. Our technical experts can evaluate a label construction against any standard. For instance, when seeking UL recognition we can let you know whether the construction is likely to gain recognition when submitted for testing. Our no cost feasibility testing can save you time and money while boosting confidence about the constructions you're suggesting to your customers.







Quote





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