

Avery Dennison® Performance Portfolio Durable Labelling



Make the right selection for all durables applications

When it comes to durable goods, labels are for life. Labels for Durable Goods have to cope with a range of challenges – harsh chemical environments, challenging substrates, temperature and environmental variations and stress imposed by wear and tear of substrates.

Avery Dennison carries an extensive portfolio of materials designed specifically for such challenging applications. In fact, our Customer-Ready Performance Durables Portfolio provides the functionality, availability, efficiency, productivity and sustainability improvements you are seeking, while being able to withstand challenging indoor and outdoor environments. Whether you need hang tags, labels for branding, energy ratings, name plates, or caution and danger warnings, our extensive selection is targeted to your industry and your needs.

Portfolio Key Features

We offer a wide range of different face materials and adhesive technologies to help you meet your customer's application requirements cost-effectively. Avery Dennison materials are tested to deliver consistent performance in the harshest application conditions:

- ▶ Excellent initial tack
- ▶ Advanced adhesives for difficult-to-adhere-to LSE and rough surfaces
- ▶ Excellent abrasion and tear resistance; moisture resistance; environmental resistance (temperature extremes / UV / chemicals)
- ▶ Materials suitable for thermal transfer, digital and laser printing
- ▶ UL complaint products
- ▶ Wide range of security and anti-tampering durable solutions

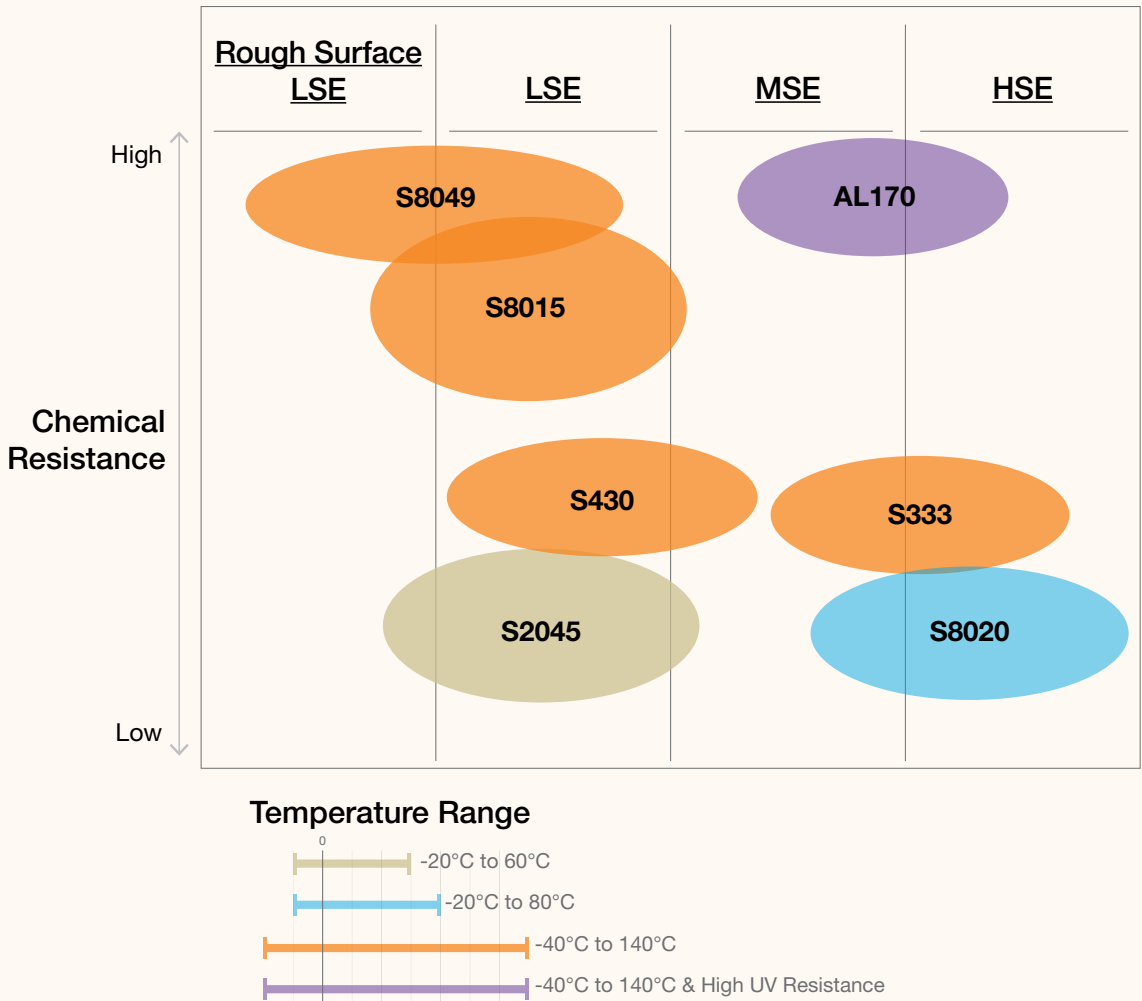
Applications

- ▶ Rating labels
- ▶ Barcode labels
- ▶ Warranty labels
- ▶ Packaging labels
- ▶ All kinds of warning, identification & tracking labels
- ▶ Others which require high adhesion, chemical and temperature resistance

Product Code	Description	Adhesive	Min Appl. Temp °C	Min Service Temp °C	Max Service Temp °C	Rough Apolar Surfaces	Polar Surface (High Surface Tension)	Apolar Surface (Low Surface Tension)	Painted surface	Curved Surface**	Slightly dirty or oily surface	Dusty / dirty surrounding	Water Resistance	Chemical Resistance	Outdoor Exposure	UL	TT printing	MoQ	Lead Time *
Gloss White PET																			
79453	FASSON® TRANSFER PET WHITE TOP - S8049-BG42WH BSS	S8049	5	-40	150	+++	+++	+++	+++	+++	+++	+++	+++	+++	++	Y	+++	1371mm x 500m	7 Days
76656	FASSON® 2 MIL WHITE POLYESTER/S8015/50#SCK ABC	S8015	7	-40	150	++	+++	+++	+++	++	++	++	+++	+++	++	Y	+++	1371mm x 200m	7 Days
TR-OSAD36	FASSON® 2 M White Gloss PET TC/S430/50#BG	S430	7	-40	150	+	+++	++	++	++	+	++	+++	++	++	N	++	1000mm x 500m	7 Days
72825	FASSON® 2 MIL WHITE POLYESTER/S333/50#SCK ABC	S333	-4	-40	150		+++		+	+				+		Y	++	1524mm x 250m	7 Days
AMD172350	FASSON® 2M White Polyester/ S2045/ BG40	S2045	5	-20	60	++	+++	+++	++	+++		+	+	+		N	++	1000mm x 300m	7 Days
Matt White PET																			
MZ0362	FASSON® 50UMATTE WHITE PETTC/DS017HT/BG50# WHIT	DS107HT	7	-40	150	++	+++	+++	+++	++	++	++	+++	+++	++	Y	+++	1070mm x 1000m	14 Days
MZ0098	FASSON® 50MICRON MATTE WHITEPOLYESTER TC/S333	S333	-4	-40	150		+++		+	+				+		N	++	1070mm x 2000m	14 Days
Matt Chrome PET																			
79534	FASSON® 2 M Matte Chrome Polyester TC/S8049/50# SCK	S8049	+5	-40	150	+++	+++	+++	+++	+++	+++	+++	+++	+++	++	Y	+++	1371mm x 800m	7 Days
76660	FASSON® 2 M MATTE CHROME PET TC/S-8015/50#SCK ABC	S8015	7	-40	150	++	+++	+++	+++	++	++	++	+++	+++	++	Y	+++	1371mm x 200m	7 Days
TR-OSAD37	FASSON® 2 M MATTE CHROME PET TC/S430/50#BG	S430	7	-40	150	+	+++	++	++	++	+	++	+++	++	++	N	++	1000mm x 500m	7 Days
72826	FASSON® 2 M MATTE CH POLYESTER TC/S333/50#SCKABC	S333	-4	-40	150		+++		+	+				+		Y	++	1524mm x 250m	7 Days
AM58330	FASSON® FASTRANS PET MATT CHROME / s2045/BG40	S2045	5	-20	60	++	+++	+++	++	+++		+	+	+		N	++	1000mm x 300m	7 Days
Others																			
BW0116Q	FASSON® WHTPPMATTC/S692N/BG40BLUE	S8020	5	-20	80		+++		+	+				+		N	++	1500mm x 1000m	7 Days
76662	FASSON® 2 Mil Clear Polyester TC/S8015/50#SCK	S8015	7	-40	150	++	+++	+++	+++	++	++	++	+++	+++	++	Y	+++	1371mm x 1500	14 Days
72823	FASSON® 2MIL CLEAR PET/S-333/50#SCK	S333	-4	-40	150		+++		+	+				+		Y	++	1524mm x 250m	7 Days
AA648	FASSON® PVC OUTDOOR WHITE - AL170-BG42WH	AL170	0	-80	110		+++	++	+++	+++	++	+++	+++	+++	+++	Y	+++	1000mm x 1000m	
Overlam																			
TR-OSAD16	FASSON® 125 CLR PET NTC/S430/BG40 WH IMP	S430	7	-40	150	+	+++	++	++		+	++	+++	++	++	N		1000mm x 300m	7 Days
MZ0482	FASSON® 20Micron Matte Clear BOPP/S692N/PET 30 ni	S8020	5	-20	80		+++		+	+				+		N	++	1000mm x 2000m	14 Days
SW8558	FASSON® 23 Mic.Matt PET/ S6112/BG40WH Imp	S8020	5	-20	80		+++		+	+				+		N	++	1500mm x 1000m	7 Days
SW8546	FASSON® FASTRANS PET MATT CHROME/ S6182/BG40 WH IMP	S8020	5	-20	80		+++		+	+				+		N	++	1500mm x 1000m	7 Days

+++ Preferred ++ Recommended + Good

Unique Durables Adhesives



- S8049** Premium adhesive for very difficult to label application, rubber hybridized acrylic (RHA)
- AL170** Very high ageing stability and excellent resistance against chemicals, heat and UV light
- S8015** Excellent Chemical resistance combined with adhesion to plastics, modified acrylics.
- S430** Best in class General Purpose adhesive with very good adhesion on different substrates including LSE
- S333** Good general purpose industrial grade clear permanent acrylic adhesive
- S8020** Overlamination adhesive with excellent performance to outdoor/severe environment conditions
- S2045** Best overall performing hotmelt adhesive, Excellent performance on LSE, high initial tack and ultimate bond strength.

To find your ideal durables solutions, contact your local sales representative, or email durableshelp@averydennison.com today.

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Label and Packaging Materials

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