

Clear Direct Thermal Films



Food packaging continues to grow in importance – and consumers increasingly like to see the product inside. There is strong growth in clear packaging such as clamshells, where white labels cannot deliver the required shelf impact.

Avery Dennison Clear Direct Thermal films are topcoated, BPA-free films that maximise shelf-appeal for see-through packaging – including packaging with variable information (supporting thermal printing speeds up to 200 mm/sec). S692N adhesive supports general purpose applications, whereas S2800 and C2040 give high performance on fresh and cold surfaces.

Any label can be made direct thermal printable using a thin overlamine film, at low Minimum Order Quantities, including selected parts of a pre-printed standard or prime label. This enables late-stage serialisation while maintaining original label characteristics.

Key features

- ▶ Transparent direct thermal printable labelling
- ▶ PP75 grades offering improved transparency
- ▶ Economical PP70 matt clear alternatives
- ▶ PP25 overlamine can make any label direct thermal printable

Application areas

- ▶ Clamshell packaging
- ▶ Fresh fruit and produce packaging
- ▶ Food sold by weight, weighed in-store
- ▶ Addition of variable information section to prime labels

Product information

Product Code	Product Description	Location	Width (mm)	MOQ (SQM)
AU602	THERMAL PP75 TOP CLEAR/S2800/BG40WH	EUR	1000	1000
AW839	THERMAL PP75 MATT CLEAR/S2800/BG40WH	EUR	1000	1000



Low
MOQ



Quick
Quote



Fast
Delivery

**South Asia Pacific and
Sub-Saharan Africa**
460 Alexandra Road
PSA Building, #28-02/03
Singapore 119963
+65.6349.0333

North Asia
5th Floor, Hongye Park
1801 Hongmei Road,
Xuhui District 200233,
Shanghai, China
+86 21 33951888

Europe
Willem Einthovenstraat 11
2342 BH Oegstgeest 2300
AA Leiden
The Netherlands
+31 85 000 2000

Latin America
Rodovia Vinhedo-
Viracopos, KM 77
CEP 13280-000
Vinhedo - SP, Brazil
+55 19 3876-7600

North America
8080 Norton Pkwy
Mentor, OH 44060
800.944.8511

DISCLAIMER – All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.averydennison.com>.

© 2019 Avery Dennison Corporation. All rights reserved, Avery Dennison and all other Avery Dennison brands, this publication, its contents and product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part of purposes other than marketing by Avery Dennison.

