Avery Dennison Label and Packaging Materials Product Overview

Asia Pacific - South Asia July 2021

Automotive





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Performance that goes the distance	Labels for the automotive segment have to cope with a range of challenges – harsh chemical environments, challenging substrates and the stresses imposed by vehicle wear and tear.			
	The Select Solutions Automotive portfol performance in the most extreme enviro chain processes, industry regulations an	nments, meeting the needs of all supply		
Key features	 Full range of self-adhesive materials, including multiple facestocks and adhesives 			
	 Excellent adhesion to a wide range of substrates, including rough and low surface energy plastics 			
	High temperature and chemical resistance			
	Durable performance in harsh environments			
	 Compliant with REACH, RoHS, IMDS and common testing parameters specified by automotive OEMs 			
Application areas	Exterior: Fuel cap, tire pressure and tracking/ service labels			
	 Interior: Airbag, security/anti-counterfeit, warning, instruction and tracking labels 			
	 Under-the-hood: Labels for heat/chemical-resistant warnings, engine component instructions, tracking, fluid containers, car batteries and cables 			
Featuring a suite of high performance adhesives:	S333 An emulsion-based product that's economical, yet high-performing on a wide range of surfaces, and in a variety of environments.	S8049 A proprietary rubber/acrylic hybrid product, S8049 is well-suited for use in applications where labels must adhere to oily, low surface energy, rough substrates.		
	S8015 A high strength clear adhesive with a strong permanent bonding to a wide variety of substrates including high surface energy(HSE), low surface energy(LSE) and powder coat substrates. Excellent chemical and UV resistance.	Substrates. S8092 A silicone-based product that has high adhesion to silicone substrates and silicone coated surfaces. AL170		

A solvent-based acrylate adhesive with very high ageing stability and excellent resistance against chemicals, heat and UV light Avery Dennison Label and Packaging Materials **Product Overview**

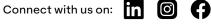
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Product information

Code	Description	Size (mm × mtrs)	Location	Lead time
79453	FASSON® Transfer PET White Top - S8049- BG42Wh Bss	697 x 1000	Pune	PTO
79534	FASSON® 2 M Matte Chrome Polyester TC/S8049/50# SCK	1045 x 1000	Pune	PTO
AS191	Fasson® Transfer PET36 Top White - S8092 - PET75	1000 x 500	Europe	PTO
76660	Fasson® 2 Mil Matte Chrome Polyester TC/S8015/50# SCK ABC	1371 x 1000	NA	7 days
76656	Fasson® 2 Mil White PET TC/S8015/50# SCK ABC	1371 x 1000	NA	7 days
AA648	Fasson® PVC Outdoor White - AL170- BG42WH	1000 x 1000	Europe	PTO

PTO - Procured to Order

Find more label solutions at label.averydennison.com



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