

Wash Away and Dissolvables



Wash Away

Fasson WR3000N is a water removable adhesive specially designed for re-usable containers. With Fasson WR3000N we have eliminated the critical problems associated with removing labels from re-usable containers. It allows labels to stay on firmly but can be easily and cleanly removed without leaving any sticky residue. Combining WR3000N with facestocks designed for tracking applications means that reusable containers such as crates, kegs, bins etc. can be tracked through the production process and have the label cleanly washed away ready for the next use.

Dissolvables

When labels are removed from food containers before being washed, there's a good chance adhesive residue will be left on the container. Bacteria can grow on this residue, creating the possibility of cross-contamination. Avery Dennison dissolvable label materials are virtually residue-free, disintegrating in seconds when immersed in water. No residue means no bacteria growth. Because dissolvable labels don't need to be removed, they save on clean up time, making it possible for employees to spend more time on other tasks.

Key features

- ▶ Dissolvables disintegrate in water in seconds with slight agitation
- ▶ Wash away can be easily and cleanly removed without leaving any sticky residue

Application areas

Dissolvable

- ▶ Inventory Labels
- ▶ Container Date Code Labels

Wash Away

- ▶ Inventory Labels
- ▶ Tracking Applications

Product information

Product Code	Product Description	MOQ (SQM)	Width (mm)	Location
• BC512	THERMAL ECO J6 FSC WR3000N BG40BR	1000	1000	Indent
• BA959	THERMAL TOP S8 FSC WR3000N BG40 BR	1000	1000	Indent
• BC509	MC PRIMECOAT FSC WR3000N BG40BR	1000	1000	Indent
BC501	TRANSFER PLUS WR3000N BG40BR	1000	1000	Indent
• BA958	VELLUM EXTRA FSC WR3000N BG40BR	1000	1000	Indent
15666	DISSOLV PPR S2600 40#SCK	1143	1000	Indent
NEW • BC507	LCJ PREMIUM FSC WR3000N HF80	1000	1000	Indent

• The product codes highlighted by the green mark are products from the ClearIntent™ portfolio.



Low
MOQ



Quick
Quote



Fast
Delivery

South Asia Pacific and Sub-Saharan Africa
460 Alexandra Road
PSA Building, #28-02/03
Singapore 119963
+65.6349.0333

North Asia
5th Floor, Hongye Park
1801 Hongmei Road,
Xuhui District 200233,
Shanghai, China
+86 21 33951888

Europe
Willem Einthovenstraat 11
2342 BH Oegstgeest 2300
AA Leiden
The Netherlands
+31 85 000 2000

Latin America
Rodovia Vinhedo-
Viracopos, KM 77
CEP 13280-000
Vinhedo - SP, Brazil
+55 19 3876-7600

North America
8080 Norton Pkwy
Mentor, OH 44060
800.944.8511

DISCLAIMER – All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see <http://terms.averydennison.com>.

© 2019 Avery Dennison Corporation. All rights reserved, Avery Dennison and all other Avery Dennison brands, this publication, its contents and product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part of purposes other than marketing by Avery Dennison.



Label and
Packaging Materials

label.sapssa.averydennison.com