Asia Pacific - SSA July 2021

## Removable





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> The Avery Dennison Select Solutions Removables portfolio is a convenient tool designed to simplify the often-confusing world of removable labeling. The portfolio offers:

- A proven core of robust, multipurpose products that address a range of application needs from simple to complex
- Using our detailed adhesive performance charts, an easier way to select the proper label construction for your application
- Separate paper and film featuring solutions developed for a variety of performance requirements
- Cost-effective, application-based solutions with shorter time to market, minimum order quantities as low as 500m<sup>2</sup> and fast quotes

You can depend on our Removables portfolio to deliver a breadth of technologies that can position you to move into new markets with confidence. Suited for an array of applications, the portfolio provides targeted solutions with stable tack across the label's lifespan, clean removal and the substrate versatility you need.

# Removable adhesives for paper components

#### R5000/N General applications, food labelling, barcoding and price labelling. Offers relatively long term removability in combination with clean removability from most substrates

R100 High performance removable adhesive. Excellent clean, long term removability with good low temperature and deep freeze performance.

#### LR2N

Small office and home office applications. Specially formulated for zero bleed with hot fuse technology.

# Removable adhesives for film components

R5000/N

General applications, food labelling, barcoding and price labelling. Offeres relatively long term removability in combination with clean removability from most substrates.

#### SR2

Good tack and adhesion performance and allows label application at a wide temperature range. Offers clean, medium term removability.

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### Adhesive selection

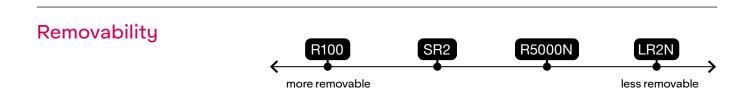
		LR2N	R100	R5000/N	SR2	S5200
		Removable	Removable	Removable	Removable	Application specific - semi permanent
Facestock	combination	Р	Р	P/F/VI	F	P/F
Initial tack		Low	Medium	Low	Low	Medium
Ultimate a	dhesion	Low	Medium	Medium	Medium	Medium
Min. appl t	emp	-15°C	-20°C	-15°C	-15°C	+10°C
Service temp. min		-30°C	-40°C	-30°C	-30°C	-20°C
Service temp. max		+80°C	+80°C	+80°C	+80°C	+100°C
Chemical	resistance					
Removabi	lity term	Long term	Superior	Longterm	Long term	
UV exposu	Ire	••	••	••	••	
Special Gu possible	um Pattern (SGP)	Ν	Ν	Ν	Ν	Y
Applicat	tion / segment					
Polymeric	PET	~	~	~	~	
	PP	~	~	~	~	
	LDPE	~	~	~	~	
	HDPE	~	~	~	~	
	PMMA	~	~	~	~	
	PC *1	~	~	~	~	
	PS *1	~	~	~	~	
	Nylon (PA6)	~	~	~	~	
	ABS (Co-polymer)	~	~	~	~	
Paper	A4 printing paper		~			
	Newspaper		~			
	Greeting cards		~			
	Cardboard			~	~	
Textiles	100% cotton (various types)					~
	100% polyester					~
	100% acrylic					✓
	Cotton/acrylic blends					~
Other	Fiberboard			~	~	
	Unvarnished wood					
	Carbamic painted panels (LSE)	~	~			
	Terracotta					
	Aluminium	~	~	~	~	
	Glass		~	~	~	
	Stainless steel	~	~	~	~	

Major benefits and applications Small office & home office applications. Specifically formulated for zero bleed with hot fuse technology.

More demanding applications for ultra clean removability. Excellent low temperature and deepfreeze performance. General applications, ship & track (cardboard surface), food labelling, barcoding, price labelling.

General applications, food labelling, barcoding, price labelling.

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### **Product information**

	Code	Description	MOQ (m²)	Width (mm)	Location
Paper	• BP796	HGW PREMIUM FSC R5000N BG40BR	2000	1000	Indent
	• AA003	MC PRIMECOAT FSC R5000N BG40BR	500	1000	Local
	• AA036	VELLUM FSC R5000 BG40BR	500	1000	Local
	• BG752	THERMAL 200HD FSC R5000N BG40BR	250	1000	Local
	• F22471.1000	TT ELITE FSC R5000 BG40WH N	4000	1000	Indent
	• AS492	LCJ PREMIUM FSC LR2 HF55 FSC	2000	1000	Indent
Film	AS192	PE85 TOP WHITE R5000N BG40WH FSC	2000	1000	Indent
	AA557	PE85 TOP CLEAR R5000N BG40WH FSC	2000	1000	Indent
	AE165	PP TOP WHITE R5000N BG40WH FSC	2000	1000	Indent
	AU472	PP TOP CLEAR R5000N BG40WH FSC	2000	1000	Indent
	F71588.1000	POLYTHERMAL PLUS SR2 BG40WH N	4000	1000	Indent
	F31200.1000	SYNTHETIC PAPER SR2 BG40WH	4000	1000	Indent

Sustainable Advantage Portfolio

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