

# Reclosure solutions for wet applications



Consumers who buy wet-wipes are focused on easy-open/easy-close convenience. For manufacturers and brand owners, the priority is finding cost-effective alternatives to rigid plastic lids and other reclosure solutions.

Growth in wet wipes continues – and they are now used in many different home and personal care applications. Household wipes are growing most rapidly, and Avery Dennison offers a proven range of adhesives designed to ensure performance in baby, cosmetic, toilet and domestic applications. Those adhesives can even handle contact with challenging solvents, oils and chemicals.

## High solvent resistance range

Dedicated adhesives for applications where high solvent resistance is needed. These adhesives have been developed specifically for household wipe applications, offering high to medium initial tack and a smooth peel. Suitable for both gloss and matt flexible packaging substrates. Contact Avery Dennison Technical Sales Support or your local Avery Dennison representative to find the right solution for your application.

## Key features

- ▶ White and clear polypropylene facestocks
- ▶ Adhesives with good solvent and moisture resistance
- ▶ Up to 60 openings and closures
- ▶ Clean removability and variable peel depending on substrate
- ▶ Special gum pattern
- ▶ New high solvent-resistance range

## Application areas

- ▶ Household wipes
- ▶ Baby wipes
- ▶ Cosmetic wipes
- ▶ Toilet wipes

## Product information

Product Code	Product Description	MOQ (SQM)	Width (MM)	Location
<b>R1490M High Performance and Cost Efficiency</b>				
• AO633	PP LIGHT TOP CLEAR-R1490M-BG40WH	970	1000	Indent
• AQ959	PP LIGHT TOP WHITE-R1490M-BG40WH	970	1000	Indent
AQ687	PP90 TOP CLEAR-R1490M-BG40WH	1000	1000	Indent
AQ961	PP90 TOP WHITE-R1490M-BG40WH	1000	1000	Indent
<b>R3200N for low surface energy substrates and strong peel force</b>				
BI335	PP90 TOP CLEAR-R3200N-BG45WH	1000	1000	Indent
BI338	PP90 TOP WHITE-R3200N-BG45WH	1000	1000	Indent
BH088	PP NG TOP CLEAR-R3200N-BG45WH	1000	1000	Indent
<b>UVR145 with excellent chemical resistance and smooth peel</b>				
AF435	PRIMAX I UVR145 BG45WH	1000	1000	Local
AF991	PP TOP CLEAR-UVR145-BG40WH	1000	2000	Indent
AG748	PP TOP WHITE-UVR145-BG40WH	1000	1000	Indent
<b>MR980R Premium Solvent Resistance for Household wipes</b>				
299901IV670	MACPROPY 699 TC-MR980R-CENT 6 HD WH	1500	1000	Indent
292903IV670	MACPROPY 629 TCP-MR980R-CENTURY 6 WH HD	1500	1000	Indent

Adhesives for wet reclosure

**R1490M**

A re-sealable adhesive designed specifically for home & personal care applications. The adhesive is suitable for use across a broad range of 'wet wipe' applications and also suitable for many dry pack re-closure applications. Combining excellent UV resistance and weatherability with good removability from most substrates (eg PET and PP)

**R3200N**

A semi permanent UV Hot-melt acrylic based adhesive featuring excellent clarity, durability, chemical and UV resistance. Suitable for reclosure labels in dry, low moisture and high moisture applications where a thicker PP facestock avoids the need for overlamination.

**UVR145**

A removable acrylic based adhesive with excellent clarity and UV resistance. Suitable for home and personal care wipes

**MR980R**

A removable high performance acrylic adhesive with medium tack, low adhesion and high cohesion. This adhesive has excellent wetting properties and may therefore be applied below 0°C.

Reclosures up to 60 times		R1490M	R3200N	UVR145	MR980R
Application	Packaging substrate				
Baby wipes	PET Gloss	✓		✓	
	PP Matt	✓	✓	✓	
Cosmetic wipes	PET Gloss	✓		✓	
	PP Matt	✓	✓	✓	
Household wipes	PET Gloss				✓
	PP Matt				✓
Requirements					
Moisture resistance		★★	★	★★	★★★★
Solvent Resistance		★★	★★	★★	★★★★
Smooth peel sound		★★★★	★	★★★★	★★★★
UV resistance		★★★★	★	★★★★	★★★★
Initial tack		★★	★	★★	★★★★
Transparency		★	★★★★	★★	★★
Low min. application temperature		★	★	★	★★★★
Zippy peel sound		★	★★	★	★
Odour		★	★★	★	★



Low  
MOQ



Quick  
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Delivery

**South Asia Pacific and Sub-Saharan Africa**  
460 Alexandra Road  
PSA Building, #28-02/03  
Singapore 119963  
+65.6349.0333

**North Asia**  
5th Floor, Hongye Park  
1801 Hongmei Road,  
Xuhui District 200233,  
Shanghai, China  
+86 21 33951888

**Europe**  
Willem Einthovenstraat 11  
2342 BH Oegstgeest 2300  
AA Leiden  
The Netherlands  
+31 85 000 2000

**Latin America**  
Rodovia Vinhedo-  
Viracopos, KM 77  
CEP 13280-000  
Vinhedo - SP, Brazil  
+55 19 3876-7600

**North America**  
8080 Norton Pkwy  
Mentor, OH 44060  
800.944.8511

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