

# Durable Goods



**Durable goods face many different challenges over time. You need confidence that the label you choose will stay in place and also look good for as long as it takes.**

Avery Dennison's cost-effective Durables materials deliver high performance applications in cars, electrical appliances, electronics, tyres and beyond. You can safeguard essential product and security information, or create the visual impact needed for compelling point-of-sale labels.

A choice of many different adhesive technologies and facestocks lets you meet both technical and market-driven challenges more easily, whether designing cost-effective and straightforward applications or high-end speciality products. Avery Dennison can help you to choose a laminate that matches your own quality/image criteria, or the right removable product that will meet customer specifications and fully protect an underlying surface. We can also help you to meet strict automotive OEM specifications, and compliance standards such as UL969, CSA, IMDS among others.

## Key features




- Broad portfolio meeting requirements from basic to high end
- Excellent service with low minimum order quantities and short lead times
- Locally provided technical support to select a fit-for purpose label material

## Product information

Code	Description	MOQ (m <sup>2</sup> )	Width (mm)	Location
BW0053	TTP MATT WH S692N BG40 WH	1000	1000	Local
AL74680	TTP MATT WH S2345 BG40 WH IMP	1000	1000	Local
AF592	PET50 PT WHITE S695 BG45WH IMP	500	1000	Local
• AF229	TRANSFER PE HD S2045N BG40BR	500	1000	Local
AF207	SYNTEX S445N BG40BR	500	1000	Local
72828	2M WH PRT PET S333 50 SCK	775	1524	Indent
72826	2M MATTE CH PET TC S333 50 SCK	775	1524	Indent
72823	2M CL PET TC/S333/50#SCK	775	1370	Indent
72824	2M BRT CH PET TC/S333/50#	775	1524	Indent
72825	2M WH PET TC/S333/50#SCK	775	1524	Indent
72829	2M CL PRT PET/S333/50#SCK	775	1524	Indent

• Sustainable Advantage Portfolio

Find more label solutions at [label.averydennison.com](http://label.averydennison.com)

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