Avery Dennison Label and Packaging Materials Product Overview

Asia Pacific - SSA July 2021

Cover-up Opaque





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High-opacity barrier coating, on paper or film, hides errors and covers outdated information on packaging, labels, and containers. No matter what the relabelling need, Avery Dennison's Cover-up portfolio can make it right without the high cost of repackaging, with reduced harm to the environment.

Almost every packaged product will need to have its labeling changed or adapted at some point in its life. It is crucial to ensure that any over-labelling is truly opaque. This makes the new labels fully legible and, especially for correction labels, ensures that overprinted data is hidden. Avery Dennison opaque label stocks offer label converters and their customers an unrivalled range of options in both paper and film, with permanent and removable adhesives. The range is a genuine one-stop shop for all correction applications, and the sheer quantity of choices available allows for highly creative solutions. Most paper or film products can be customised on demand to use a specific opaque colour - for example, an attractive coloured background on a clear bottle.

Key features

- · Opaque prime films
- Opaque prime papers
- Opaque VI front materials
- A selection of standard colours and multiple opaque layers
- Customising colours

Application areas

- Correction labels
- Translation labels
- Promotional labels
- Shipping and tracking labels

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Product information

Code	Description	MOQ (m²)	Width (mm)	Location
AMA1450ZA	SEMIGLOSS COVERALL S2050 BG40W IMP	750	1500	Local
• BF999	VELLUM OPQ BLUE FSC S2000N BG40BR	2000	1000	Indent
• AA571	MC PRIMECOAT OPQ BL FSC S2000N BG40BR	2000	1000	Indent
• AA569	GLOSS BLUE OPQ FSC S2000N BG40BR	2000	1000	Indent
• AA570	MC90 OPQ FSC S2000N BG40BR	2000	1000	Indent
• BC638	MC90 OPQ FSC S2045N BG40BR IMP	2000	1000	Indent
• BC635	HGW OPQ FSC S2045N BG40BR IMP	2000	1000	Indent
• AO053	THERMAL TOP S8 OPQ FSC S2045N BG40BR	1000	1000	Indent
• AA186	LCJ PREMIUM OPQ FSC S2012HTC HF55 FSC	2000	1000	Indent
BC958	PRIMAX I OPQ BLUE S692N BG40WH FSC	1000	1000	Indent
• AA297	PP NG TOP WHITE OPQ S2045N BG40WH FSC	1000	1000	Indent
AF129	PP TOP WHITE REV MET S692N BG40WH FSC	2000	1000	Indent
AA331	PP NG TOP WHITE OPQ \$697 BG45WH FSC	1000	1000	Indent
AV389	PE85 TOP WHITE OPQ S697 DEC BG40WH	2000	1000	Indent

[•] Sustainable Advantage Portfolio

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