Avery Dennison Label and Packaging Materials Product Overview

Asia Pacific - SSA July 2021

## **Bio-based PE Film**

EN 13632 approval



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	Brand owners are seeking sustainability increasing the demand for sustainably so raw materials. Products derived from pla based sources avoid using scarce petrol resources, and prevent pollution from fo extraction.	ourced nt- eum
	The Avery Dennison bio-based PE (polyethylene) film facestock is m sugar cane ethanol, produced with resin certified by Bonsucro®. Our converts in a similar way to conventional PE labels* as well as recycle way. Available in white and clear, the product can be easily exchange based PE.	bio-based PE ed in the same
	* Due to the nature of the resin, special care is required for optimal conversion on the press. Sharp, undamaged di	e is recommended.
Key features	<ul> <li>The resin used is certified under the Bonsucro<sup>®</sup> scheme</li> <li>Contains over 80% bio-based content</li> <li>Functions and converts in a similar way to conventional polyethyle</li> <li>Can be recycled in the same way as standard PE</li> </ul>	ne (PE)*
Application areas	<ul> <li>Any application that currently uses white or clear standard PE85</li> <li>Premium applications in food and beverage</li> <li>Home and personal care</li> <li>Applications where sustainable sourcing is the differentiator</li> </ul>	
Product information	MOQ Wid Code Description (m²) (mn	
	BC449 PE85 BIOB WHITE S692N BG40WH FSC 2000 100	0 Indent
	BD380 PE85 BIOB CLEAR S692N BG40WH FSC 2000 100	0 Indent

• Sustainable Advantage Portfolio

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