Avery Dennison Label and Packaging Materials Product Overview

Asia Pacific - SSA July 2021

Beer Can







Avery Dennison Label and Packaging Materials Product Overview

Asia Pacific - SSA July 2021

Bottles are increasingly being replaced with cans. In part, this is because cans are a more efficient packaging process, made more affordable with mobile canners and smaller scale canning lines. Amenable to PS labeling, cans offer a greater surface area than bottles for impactful branding.

For creating look-at-me labels with eye-catching colors, standout imagery, unique shapes and surprising textures, nothing compares to PS labels, which offer shorter lead times, faster dispensing and smaller MOQs. They can be produced digitally for short runs or seasonal brews, and can make it easier for smaller beer brands to compete at the shelf through special printing techniques like foil accents, metallic colors and varnishes.

Key features

- A broad portfolio offering white, clear, silver, and black options
- · Delivers black labels without white edges
- · Excellent printability including digital printing
- Suitable for foiling, embossing and varnishing
- Excellent service and minimum order quantities

Application areas

- Craft beer
- Cider
- Wine
- Spirits

Avery Dennison Label and Packaging Materials **Product Overview**

Asia Pacific - SSA July 2021

Product information

Code	Description	MOQ (m²)	Width (mm)	Location
AW2141N	CAST GLOSS PREMIUM S2000W BG40WH	1525	1525	Local
SW7060	Cast Gloss Elite FSC S2030 BG40 WHN	1000	EXACT	Local
AL89350-F	SEMIGLOSS 80 FSC S2045 BG40WH	1000	EXACT	Local
ALY89350-F	SEMIGLOSS 80 FSC S2045 BG40BR	1000	EXACT	Local
AL326	MP PLUS SILVER FSC S2045N BG40BR	500	1000	Local
AH966	MP PLUS SILVER FSC S2030 BG40WH IMP FSC	1000	1000	Local
AR082	PP50 TOP CLEAR S7400 PET23	1000	1000	Indent
AMF9601	PP50 METALISED SILVER S2060 BG40WH IMP	1000	1000	Local
SW8507F	PP50 GLOSS SILVER TC S692N BG40WH IMP FSC	1500	1500	Local
AN825	PP60 TOP BLACK S692N BG40WH FSC	1000	1000	Indent
AL409	PAPER NEW BLACK FSC S2047N BG45WH IMP	250, 333	250,333	Indent

[•] Sustainable Advantage Products

Find more label solutions at label.averydennison.com

Connect with us on:









DISCLAIMER - All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes. All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see http://terms.averydennison.com. © 2021 Avery Dennison Corporation. All rights reserved, Avery Dennison and all other Avery Dennison brands, this publication, its contents and product names and codes are owned by Avery Dennison Corporation. All other brands and product names are trademarks of their respective owners. This publication must not be used, copied or reproduced in whole or in part of purposes other than marketing by Avery Dennison.