Avery Dennison Label and Packaging Materials Product Overview

ASEAN August 2023

# Sun Visor Labelling Solutions

WARNING

Irreversible Structural Bond Easy to Apply Improved Supply Chain Flexibility



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## Application



# **Product information**

Avery Dennison's innovative sun visor labelling solutions offer irreversible adhesion to challenging substrates such as PVC, ABS, PC, and automotive textiles. They're specially engineered, also suitable for dashboards and and mirror cases.

#### Irreversible structural bond

Labels are equipped with a pressure sensitive adhesive and are supplied on standard rolls. After labelling the textile and applying heat and pressure, the adhesive flows into the structure of the substrate and crosslinks, creating an irreversible structural bond. Labels feature high resistance to extreme temperatures, chemicals and humidity.

#### Fast and easy to apply

Using a simple heat press, high performing labels can be applied within seconds with no specific skills needed during production or maintenance. Before heat activation, labels are repositionable.

#### Improved supply chain flexibility

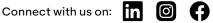
Our materials are sold to label converters around the world. The featured product is converted into labels like other label materials and can be printed in all printing technologies, including variable imprinting using thermal transfer ribbons. The format and size of labels can be chosen according to your needs.

Code	Description	Location
CI892	PET25 MATT WH OPQ/S8075/PET23	EU
MZ1491	65 um White PVC/SD203/75um Clear PET Liner	China

### Let's work together

All great solutions begin with a conversation. We're here to talk whenever you're ready. Contact us via durableshelp@averydennison.com.

Find more label solutions at label.averydennison.com



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