

# Piggyback



For sheer flexibility, operational time saving and brand impact, Piggyback labelling is a technology hard to match. The Avery Dennison Piggyback range enables a whole spectrum of applications, from a simple shipping label through to highly decorative promotional features.

Piggyback labels are multi-layer constructions featuring one self-adhesive label on top of another. The top label can be released and can be reapplied elsewhere, while the bottom label is stationary, remaining affixed to the original surface. Dynamic and versatile, piggyback labels can be created in constructions that adhere to paper, plastics, cardboard or metals, and standard products are compatible with using all conventional printing techniques.

## Key features

- Multi-layer constructions with two adhesive layers and release liners
- Easy automatic dispensing
- Wide variety of face materials and adhesives
- Combinations of permanent and/or removable adhesives available

## Application areas




- Shipping and tracking
- Inventory management
- Promotional labels (coupons)
- Administration
- Healthcare

ASEAN  
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## Product Information

Code	Description	Location	Width (mm)	MOQ (m2)
<b>Paper</b>				
SW7045AF	Fascoat 2 PB FSC/S2090/BG40Wh Imp FSC	ASEAN	1000	2000
SW7038AF	Fascoat 2 PB FSC/S2420/BG40Wh Imp FSC	ASEAN	1000	2000
F02553	Vellum P-Back FSC/ S2045*2/BG40WHN*2	ASEAN	1525	6000
<b>Film</b>				
AE036	PB PP NG TOP WHITE/2xS2045N/BG40WH/BG40BR	EUR	1000	1000
AH867	PB PE85 TOP WHITE/2xS692N/2xBG40BR	EUR	1000	1000
<b>VI</b>				
SW7004F	Transtherm 2C PB FSC/S2090/BG40Wh Imp FSC	ASEAN	1000	2000
SW7075F	Direct Thermal 200GP PB FSC/S2090/BG40Wh Imp FSC	ASEAN	1000	2000

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