

In-Line Labelling

Engineered to increase productivity
for hot fill in-mould labelling



Freshly in-moulded HDPE or LDPE bottles can be a challenge when it comes to labelling as substrate temperature is relatively high and the bottles have not returned to its steady state. Our In-line Labelling portfolio is engineered for hot-filling labelling applications, delivered in a variety of well-performing adhesive and facestock combinations.

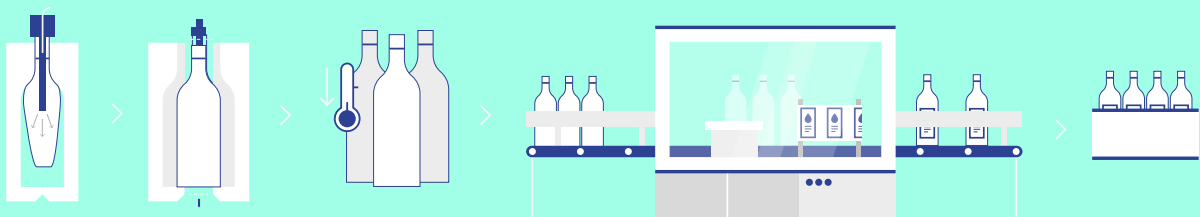
Label with confidence

Avery Dennison's high-tack S477A acrylic emulsion adhesive is designed to hold tight at temperatures of 80°C to 90°C, even on low surface-energy materials like HDPE. S477A expands along with the container during hot filling, preventing pleats, wrinkles, tunnels, bubbles and edge lifts. Designed with sustainability in mind, S477A contains 30% renewable materials and is APEO-free.

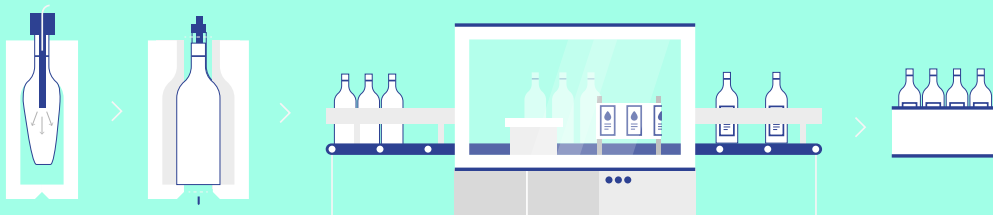
Facestocks as tough as our adhesives

Choose a facestock that prints beautifully, holds up to in-line dispensing and delivers maximum shelf appeal. We offer many options to choose from, including our PE, rPP and Gloss Plus paper products.

Rotary labelling - Includes cool-down process



In-line labelling - Eliminates cool-down process



ASEAN
May 2024

Key features

- Contains 30% renewable materials
- Specially engineered for strong adhesion on hot fill containers with low surface energy during in-line labelling
- Expands along with container during hot-filling
- APEO-free

Application areas




Products using freshly blow-moulded containers during hot-filling process, including lubricant oils, detergent, milk bottles

Product information

Code	Description	Location	Width (mm)	MOQ (m ²)
SY7123	PE75 Wh NTC/S477A.MB/BG40Wh Imp FSC	ASEAN	1525	3050
SY7188	PE75 Trans NTC/S477A.MB/BG40Wh Imp FSC	ASEAN	1525	3050
SY7141	Flex+ White NTC/S477A.MB/BG40Wh Imp FSC	ASEAN	1525	3050
SY7186	Flex+ Clear NTC/S477A.MB/BG40Wh Imp FSC	ASEAN	1525	3050
SY7211	rPP Top White/S477A.MB/BG40Wh Imp FSC	ASEAN	1525	3050
SW7120F	MC Prime FSC/S477A.MB/BG40Wh Imp FSC	ASEAN	1525	3050

We provide solutions that meet your needs

All great solutions begin with a conversation. We're here to talk whenever you're ready. Contact your dedicated Avery Dennison sales representative or visit label.averydennison.com to learn more about our products and services.

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