

Holographic



The Ultimate Shelf Impact Labels

Few packaging technologies can compete with holographic labels for pure shelf impact. Their dynamic, shifting patterns grab consumers' attention – a winning choice for premium product differentiation, special offers and promotional campaigns.

The premium polyester range provides optimal brightness and unbeatable shelf appeal for high value applications such as spirits and cosmetics. Polypropylene laminated to paper offers conversion-friendly packaging promotions, festive gift or home care product labelling.

Key features

- Conversion-friendly paper laminates
- Six patterns available for rapid delivery
- Low MOQ
- Wide variety of adhesives
- Full sales support in choosing new patterns

Application areas

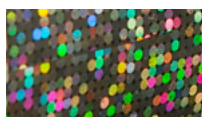
- Cosmetic products
- Promotional or seasonal campaigns
- Wine and spirits
- Home and personal care products
- Food
- Security and pharmaceutical applications

ASEAN
June 2023

Product information

Code	Description	Location	Width (mm)	MOQ (m ²)
Holographic Film				
AO931	HGF PP SHIMMER TOP S692N-BG40BR	EUR	1000	1000
BL721	HGF PP50 BUBBLES TOP S692N DEC-BG40WH FSC	EUR	1000	2000
AE980	HGF PP POINT TOP S692N-BG40BR	EUR	1000	1000
AO930	HGF PP CRISTALINE TOP S692N-BG40BR MR	EUR	1000	3000
BW9100	HGF PP60 Large Lens Seamless TC/S692N/PET30 ni	China	1070	2140
BWS484	50µm OPP plain Holography TC/S692N/BG40#White imp	China	1070	2140
BW9271	90g plain Holography/AP103/BG40#WH imp	China	1070	2140
SY7067	PET Iridescent TC/S692N/BG40Wh Imp FSC	ASEAN	1000	1000
AO931	HGF PP SHIMMER TOP S692N-BG40BR	EUR	1000	1000
Holographic Papers				
AB709	HGFP SHIMMER TOP FSC S2000N-BG40BR	EUR	1000	1000
AF141	HGFP KALEIDOSCOPE TOP S2045N-BG40BR	EUR	1000	1000
AI248	HGFP POINT TOP S2045N-BG40BR	EUR	1000	1000
BF638	HGFP UNIVERSE TOP FSC S2000N-HF80 FSC	EUR	1000	3000
AWS1003	80g pillar holographic paper /AP104/ BG40#White imp	China	1070	2140

Customized and non-standard patterns are available upon request.



Point



Shimmer



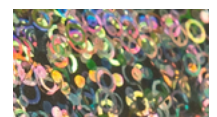
Kaleidoscope



Universe






Cristaline



Bubble

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