

Frozen Food Labelling



Traditional frozen food packaging have used sleeves to deliver large attention grabbing graphics. Avery Dennison provides pressure-sensitive labels made of rigid materials, such as synthetic paper, to not only provide the structural strength needed in delivering the large graphics and wide coverage of sleeves but also the added benefit of protecting the packaging by sticking directly to the food tray, acting as a security seal.

C2075F — adhesive for deep freeze application

C2075F, the latest addition to our Frozen Food labeling portfolio, is a strong rubber hotmelt adhesive that performs in as low as -20°C. With excellent initial tack and affinity to low surface energy substrates, it is the perfect match for oily or moist applications. C2075F is also available with recycled polypropylene facestocks for an added sustainable advantage.

Key features

Avery Dennison's Frozen Food portfolio offers:

- Labeling solutions suitable for conditions ranging from ambient to deep freeze
- Face materials that not only deliver excellent print quality but contain recycled content
- Hotmelt and emulsion adhesives for various performance needs

Application areas

- Chilled and frozen ready-meal containers
- Refrigerated meat/fish/poultry trays

ASEAN
January 2024

Adhesive properties




	C7501	C2075F	C2076C	S2800	S333F
Adhesive Type	Acrylic Emulsion	Rubber-based Hotmelt	Rubber-based Hotmelt	Acrylic Emulsion	Acrylic Emulsion
Initial Tack	Medium	High	High	Medium	Medium
Ultimate Adhesion	Medium	Medium	Medium	Medium	Medium
Min App. Temp	-40°C	-20°C	0°C	-15°C	-4°C
Service Temperature	-50°C to 90°C	-50°C to 70°C	-40°C to 70°C	-50°C to 80°C	-40°C to 145°C
Application / Key Feature	Deep Freeze	Deep Freeze	Chilled	Direct Food Contact, Deep Freeze	Retort Food Processing, Chilled
Food Approval	FDA (section 175.105) for indirect food contact*			EU No.10/2011 (dry, moist, fatty foodstuffs)*	

* Depends on application and region

Product information

Code	Description	Location	Width (mm)	MOQ (m ²)	Deep Freeze	Chilled	Direct Food Contact	Retort Food Processing
SY7022	Synthetic Paper II/C7501/BG40Wh Imp FSC	ASEAN	1000	2000	✓			
SY7155	rPP Synthetic Paper/C7501/BG40Wh Imp FSC	ASEAN	1000	2000	✓			
SY7008	TransCode Plus White/C7501/BG40Wh Imp FSC	ASEAN	1000	2000	✓			
SW7068F	DT200HD FSC/C7501/BG40Wh Imp FSC	ASEAN	1000	2000	✓			
SY7087	Direct Thermal PP85 TC/C7501/BG40Wh Imp FSC	ASEAN	1000	2000	✓			
SY7221	rPP Synthetic Paper/C2075F/BG40Wh Imp FSC	ASEAN	1525	3050	✓			
SY7220	rPP White TC/C2075F/BG40Wh Imp FSC	ASEAN	1525	3050	✓			
SY7121	Synthetic Paper/C2076C/BG40Wh Imp FSC	ASEAN	1525	3050		✓		
SY7154	rPP Synthetic Paper/S2800/BG40Wh Imp FSC	ASEAN	1000	2000	✓		✓	
SY7131	PPNg Top Pearlized White/S2800/BG40Wh Imp FSC	ASEAN	1000	2000	✓		✓	
SY7224	PET Top White 50 micron/S333F/BG50Wh FSC	ASEAN	1000	2000		✓		✓

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