

Digital labelling solutions



Digital labelling solutions offer exceptional speed, flexibility and customisation – allowing businesses to create bespoke labels for printing on demand.

The technology is growing fast. Digital solutions greatly reduce inventory and revision costs, after initial OEM investment, and give versatile labelling that adapts quickly to branding requirements. Sheer flexibility, along with multiversioning capabilities, also deliver improved sustainability and supply chain efficiency by printing only on demand to reduce stock on hand and eliminate waste.

Our digital materials portfolio supports all major digital labelling presses in different technology groups - including HP Indigo label, Xeikon label, UV Inkjet label, and Waterbased Inkjet label. The portfolio includes newly developed UV inkjet wine stocks that give maximum colour vibrancy, uniformity and text clarity. Digital inkjet has the highest projected growth rate for digital label printing over the next five years. UV inkjet and water-based inkjet offer a number of performance and cost benefits compared with flexo, and in some cases with electrophotography.

Key features

- ▶ Supports all major digital labelling presses and technologies
- ▶ High quality printing on demand
- ▶ Performance and cost benefits
- ▶ Multiversioning
- ▶ Rapidly growing market

Application areas

- ▶ Mass customisation
- ▶ Printing on demand
- ▶ HP Indigo, Xeikon, UV Inkjet, Water-based Inkjet

Product information

Product Code	Product Description	Location	Width (mm)	Comments
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Water-based Inkjet

Paper	OW2350	GLOSS INKJET PAPER/AP103/BG40WH IMP	ASEAN	1000	<ul style="list-style-type: none"> ▶ High ink hold out and quick drying properties ▶ Moderate water and smudge resistance
	OW2150	MATTE INKJET PAPER/AP103/BG40WH IMP	CH	1000	<ul style="list-style-type: none"> ▶ High ink hold out and quick drying properties ▶ Excellent water and smudge resistance
Film	OZ2180	127µ INKJET SYNTHETIC PAPER PREMIUM/AF101/BG40WH IMP	CH	1530	<ul style="list-style-type: none"> ▶ High ink hold out and quick drying properties ▶ Specially designed for harsh-environment applications, e.g. GHS label for chemicals, and demanding healthcare applications
	OZ2120	100µ INKJET SYNTHETIC PAPER/AF101/BG40WH IMP	CH	1070	<ul style="list-style-type: none"> ▶ High ink hold out and quick drying properties ▶ Excellent water resistance of ink images
	AW393	DIG WBIJ PP TOP GLOSS WHITE/S692N/BG40WH	ASEAN	1000	<ul style="list-style-type: none"> ▶ High ink hold out and quick drying properties ▶ Excellent water resistance of ink images
	AW404	DIG WBIJ PP TOP CLEAR/S692N/BG40WH	ASEAN	1000	<ul style="list-style-type: none"> ▶ High ink hold out and quick drying properties ▶ Excellent water resistance of ink images
	BH351	WBIJ PET50 TOP SILVER/S692N/BG40WH	EU	1000	<ul style="list-style-type: none"> ▶ High ink hold out and quick drying properties ▶ Excellent water resistance of ink images

HP Indigo

Paper	DI2010.330	HIGHGLOSS PAPER ITC/S1010/BG40WH	ASEAN	1000	▶ High gloss paper with a proprietary top coating for HP Indigo printing.
	DI4035.1070	MATTE SILVER FOIL ITC/AP104/BG50#WHITE NI	CH	1070	▶ Matte silver paper with a proprietary top coating for HP Indigo printing.
	DI4030.1070	BRIGHT SILVER FOIL ITC/AP104/BG50#WHITE NI	CH	1070	▶ Bright silver paper with a proprietary top coating for HP Indigo printing.
Film	BW0220.330	PP80 WH DIG/S692N/BG40WH N	AU	1000	▶ A white BOPP film with a proprietary top coating for HP Indigo printing.
	AV595	DIG INDI PP50 TOP WHITE/S7000/BG40WH	EU	2000	▶ 50 micron top coated white polypropylene film with a proprietary top coating for HP Indigo printing.
	AX616	DIG INDI PP50 TOP CLEAR/S7000/BG40WH	EU	2000	▶ 50 micron top coated clear polypropylene film with a proprietary top coating for HP Indigo printing.
	BE920	DIG INDI PP60 CAV TOP WHITE/S692N/BG40WH	EU	2000	▶ 60 micron white pearlescent bi-axially oriented polypropylene film with a proprietary top coating for HP Indigo printing.
	AZ268	DIG INDI PP50 TOP SILVER/S692N/BG40WH	EU	2000	▶ 50 micron metalised polypropylene film with a proprietary top coating for HP Indigo printing.
	AQ206	DIG INDI PE85 TOP WHITE/S692N/BG40WH	EU	2000	▶ A white, top coated Polyethylene film with a proprietary top coating for HP Indigo printing.
	AQ814	DIG INDI PE85 TOP CLEAR/S692N/BG40WH	EU	2000	▶ A clear, top coated Polyethylene film with a proprietary top coating for HP Indigo printing.



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