Avery Dennison Label and Packaging Materials Product Overview

ASEAN June 2023

Cover-Up Opaque





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Cover Up labels enable relabelling without repackaging

High-opacity barrier coating, on paper or film, hides errors and covers outdated information on packaging, labels, and containers. No matter what the relabelling need, Avery Dennison's Cover-up portfolio can make it right without the high cost of repackaging, with reduced harm to the environment.

Almost every packaged product will need to have its labeling changed or adapted at some point in its life. It is crucial to ensure that any over-labelling is truly opaque. This makes the new labels fully legible and, especially for correction labels, ensures that overprinted data is hidden. Avery Dennison opaque label stocks offer label converters and their customers an unrivalled range of options in both paper and film, with permanent and removable adhesives. The range is a genuine one-stop shop for all correction applications, and the sheer quantity of choices available allows for highly creative solutions. Most paper or film products can be customised on demand to use a specific opaque colour - for example, an attractive coloured background on a clear bottle.

Key features

- · Opaque prime films
- · Opaque prime papers
- Opaque VI front materials
- A selection of standard colours and multiple opaque layers
- · Customising colours

Application areas

- Correction labels
- Translation labels
- Promotional labels
- · Shipping and tracking labels

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Product Information

Description	Location	Width (mm)	MOQ (m ²)
Matte Litho FasCover 2/AT20/40#SCK	NA	1372	1372
Matte Litho FasCover 2/AT2550/40#SCK	NA	1981	1981
Vellum OPQ/S2045N/BG40BR	EUR	1000	2000
Mattcover Black FSC/S2000N/BG40BR	EUR	1000	1000
Opaque Vellum Extra/S692N/BG40Wh Imp FSC	ASEAN	1000	2000
Semigloss Paper with Black Back/C2005/BG40Wh Imp	CHINA	1070	3210
PP40 Top Matte White/S692N/BG40Wh Imp FSC	ASEAN	1000	2000
LCJ PREMIUM OPQ FSC/S2012HTC/HF55	EUR	1000	1000
THERMAL TOP \$8 OPQ/\$2045N/BG40BR	EUR	1000	1000
	Matte Litho FasCover 2/AT20/40#SCK Matte Litho FasCover 2/AT2550/40#SCK Vellum OPQ/S2045N/BG40BR Mattcover Black FSC/S2000N/BG40BR Opaque Vellum Extra/S692N/BG40Wh Imp FSC Semigloss Paper with Black Back/C2005/BG40Wh Imp PP40 Top Matte White/S692N/BG40Wh Imp FSC LCJ PREMIUM OPQ FSC/S2012HTC/HF55	Matte Litho FasCover 2/AT20/40#SCK Matte Litho FasCover 2/AT2550/40#SCK NA Vellum OPQ/S2045N/BG40BR EUR Mattcover Black FSC/S2000N/BG40BR EUR Opaque Vellum Extra/S692N/BG40Wh Imp FSC ASEAN Semigloss Paper with Black Back/C2005/BG40Wh Imp CHINA PP40 Top Matte White/S692N/BG40Wh Imp FSC ASEAN LCJ PREMIUM OPQ FSC/S2012HTC/HF55 EUR	Matte Litho FasCover 2/AT20/40#SCK NA 1372 Matte Litho FasCover 2/AT2550/40#SCK NA 1981 Vellum OPQ/S2045N/BG40BR EUR 1000 Mattcover Black FSC/S2000N/BG40BR EUR 1000 Opaque Vellum Extra/S692N/BG40Wh Imp FSC ASEAN 1000 Semigloss Paper with Black Back/C2005/BG40Wh Imp CHINA 1070 PP40 Top Matte White/S692N/BG40Wh Imp FSC ASEAN 1000 LCJ PREMIUM OPQ FSC/S2012HTC/HF55 EUR 1000

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