Avery Dennison Label and Packaging Materials Product Overview

ASEAN September 2023

## **Cable Labelling**





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Identify every cable with a cable label	Keeping track of cables in cabinets, workstations and offices is essential when installing, repairing or troubleshooting. Reliable part identification and branding depend on good printability, usually with thermal transfer printers and ribbons.	
	Smaller diameter cables need more flexible films and higher performing adhesives. Avery Dennison materials minimize 'butterflying' by combining a flexible film with a high cohesion, high shear adhesive.	
Key features	<ul> <li>Good printability</li> <li>Good resistance to 'butterflying'</li> <li>High performance adhesive and flexible facestock</li> <li>UL-recognised, flame retardant and UV-resistant options</li> <li>White, highly flexible materials for flag labels</li> <li>Transparent, highly flexible materials for wrap around solutions</li> </ul>	

## Application areas

- Supports wide range of cable applications
- Flag labels with space for text/barcodes
- Wrap-around labels where space is limited

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## **Product Information**

Code	Description	Country of Origin	Width (mm)	MOQ (m²)
MZS1032	50micron White FR PET TCY/EP118/BG50Wh ni	China	1070	2140
MZ4119	3Mil Synthetic Paper 3/DS128S/BG50# ni	China	1070	2140
MZ0470	Low Synthetic paper 3/DS128 / BG40#White ni	China	1530	4590
BWS707	63Mic FasClear 250/S8040/BG50# Wh	China	1000	2000
BWS708	Primax 250/S8040/BG50# Wh ni	China	1070	2140
79554	3.25 Mil Clear Vinyl NTC/S8025/50#SCK	NA	1372	4116
79139	4 Mil White Flexible Vinyl TC/S8025/50#SCK	NA	1372	4116

Let's work together

All great solutions begin with a conversation. We're here to talk whenever you're ready. Contact us via durableshelp@averydennison.com.



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