

# Apparel



The new Avery Dennison Select Solutions Apparel portfolio gives you more pressure-sensitive options for greater opportunities with brand owners and retailers looking to differentiate their products at the store level. A range of clear and white transcode films featuring exceptional thermal transfer printability, our new Apparel Portfolio provides the application flexibility you need for brand focused apparel and textile labeling.

Apparel label materials are offered with liners in various weights and thicknesses, as well as a range of adhesives designed for good adhesion to and easy removal from many fabrics, including sports performance fabrics.

For sizing strips, the Apparel portfolio's thinner material options provide greater conformability for easier folding when stacking garments on shelves.

## Key features

- A range of clear, white and natural-looking materials
- A range of liner materials in various weights and thicknesses
- Adhesives specifically designed for application to and easy removal from fabrics without residue

## Application areas




- Apparel – jeans, pants, sportswear, menswear, children's twear, socks, shoes, sweaters and more
- Textiles – blankets and bedding

ASEAN  
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## Product Information

Code	Description	Location	Width (mm)	MOQ (m <sup>2</sup> )
<b>Clear Film</b>				
SY0038L	Transcode Clear Plus/S4905L/P140Wh Imp	China	1530	3060
SY0045L	Transcode Clear Plus/S4905L/BG50#WH NI	China	1530	3060
SY0048A	Transcode Clear Plus/R115/P140Wh Imp	China	1530	3060
SYS099	Transcode Clear Plus/R115/BG50#White ni	China	1530	3060
SY0077L	60u Apparel Film Clear/S4905L/P95#White imp	China	1530	3060
SY0079L	60u Apparel Film Clear/S4905L/BG50#White imp	China	1530	3060
SY0081H	60u Apparel Film Clear/R115/P140Wh Imp	China	1530	3060
SY0083	60u Apparel Film Clear/R115/BG50#White imp	China	1530	3060
<b>White Film</b>				
SY0039L	Transcode White Plus/S4905L/P140Wh Imp	China	1530	3060
SY0047L	Transcode White Plus/S4905L/BG50#WH NI	China	1530	3060
SY0078L	60u Apparel Film White/S4905L/P95#White imp	China	1530	3060
SY0080L	60u Apparel Film White/S4905L/BG50#White imp	China	1530	3060
SY0046A	Transcode White Plus/R115/P140Wh Imp	China	1530	3060
SY0057A	Transcode White Plus/R115/BG50#White ni	China	1530	3060
SY0082H	60u Apparel Film White/R115/P140Wh Imp	China	1530	3060
SY0084	60u Apparel Film White/R115/BG50#White imp	China	1530	3060

Find more label solutions at [label.averydennison.com](http://label.averydennison.com)

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