Avery Dennison Label and Packaging Materials Product Overview

ASEAN August 2023





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> Avery Dennison offers laser etch marking solutions with excellent durability suitable for use in automotive, micromobility, industrial and pharmaceutical applications. Our solutions feature a white heat-stabilised polyester film with a black laser-etchable coating for the labelling of durable goods.

PET laser etch concept

A white base film is coated with a special black layer which is ablated by laser beams, revealing the white film, creating text or image to appear white on a black background. Label materials can also be cut in the same machine.

Long lasting for extreme conditions

Our solutions are tested to ensure reliability in the most extreme conditions to withstand mechanical abrasion, heat aging, chemicals including acetone and gasoline, weathering, laser etching and fuming.

Application areas

- · Vehicle identification
- · Item unique identification
- · Unique device identification
- · Machinery and equipment

Product information

Code	Description	Location
BY086	PET50 Black Laser Etch/S8029/BG45WH	EU
CH000	PET50 Black Laser Etch/AL170/BG45WH	EU
ADS1604	105mic Matte White Laser Etch PETTC/S899/BG50Blue	ASEAN
ADS1605	85mic Matte Silver Laser Etch PETTC/S899/BG50Blue	ASEAN

Let's work together

All great solutions begin with a conversation. We're here to talk whenever you're ready. Contact us via durableshelp@averydennison.com.

Find more label solutions at label.averydennison.com

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