Avery Dennison Label and Packaging Materials Product Overview

ASEAN June 2023

Water Based Inkjet Materials







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# Dozens of options, optimized for excellence

For many businesses, printing labels on a water-based inkjet printer is a smart move. Labels can be printed on demand, in shorter runs, with a relatively low capital investment. The key to consistently great-looking labels is to use materials already optimized for the water-based inkjet process. Our comprehensive portfolio of pre-optimized materials lets you choose from an exceptionally broad range of materials that are perfect for segments as diverse as food, home and personal care, beer and beverage, and more.

#### Consistently high print quality

Our quick-drying materials are purpose engineered to provide outstanding printability on waterbased inkjet printers, run after run.

Choose from a variety of finishes Bring brand identity to life with gloss,

## Materials are qualified for both dye and pigment based inks.

Ready for pigment. Ready for dye

### matt, semi-gloss, metalised, and more.

- Consistent print quality materials
- · Broad range of materials
- · High ink hold out and quick drying properties

#### **Application areas**

**Key features** 

- · Wine and spirits
- Food
- Home and personal care
- Reclosures and removables
- · Chemicals
- · Logistics and transportation



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#### **Product Information**

| Code        | Description  | Country | Width (mm) | MOQ (m <sup>2</sup> ) |
|-------------|--|---------|------------|-----------------------|
| Paper       |  |         |            |                       |
| OW2350      | Gloss Inkjet Paper / AP103 / BG40Wh Imp                  | CH      | 1070       | 2140                  |
| OW2150      | Matte Inkjet Paper / AP103 / BG40Wh Imp                  | СН      | 1070       | 2140                  |
| White Film  |  |         |            |                       |
| OZ2180      | 127µ Inkjet Synthetic Paper Premium / AF101 / BG40Wh Imp | СН      | 1530       | 3060                  |
| SY7122      | WBIJ synthetic paper / S4700F / BG40Wh Imp FSC           | ASEAN   | 1000       | 2000                  |
| SY7138      | WBIJ PP Top Gloss White / S4700F / BG40Wh Imp            | ASEAN   | 1000       | 2000                  |
| AW393       | DIG WBIJ PP Top Gloss White / S692N / BG40Wh             | EU      | 1000       | 1000                  |
| Clear Film  |  |         |            |                       |
| AW404       | DIG WBIJ PP Top Clear / S692N / BG40Wh                   | EU      | 1000       | 1000                  |
| Silver Film |  |         |            |                       |
| BH351       | WBIJ PET50 Top Silver / S692N / BG40Wh                   | EU      | 1000       | 1000                  |

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