Avery Dennison Label and Packaging Materials Product Overview

ASEAN June 2023





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Printing labels with HP Indigo technology requires adding a topcoat to your materials. However, priming materials can be challenging, especially with materials that have special finishes or textures. Pre-priming materials is the best way to ensure uniformity of the topcoat on the substrate and preserve color accuracy.

The wide variety of materials in our HP Indigo Portfolio are pre-primed in our manufacturing facilities, ensuring uniform application, higher color accuracy and optimal performance — plus all the advantages that come with printing on HP Indigo presses and digital printers.

Key features

- · Variety of film materials to cater for different shelf appeal
- Pre-primed facestock material, ensuring uniform application, hence more consistent color transfer.
- Reliable and optimal performance

Application areas

- · Wine and spirits
- Food
- Home and personal care
- Reclosures and removables
- General purpose



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Product Information

Code	Description	Country	Width (mm)	MOQ (m ²)
White File	n			
AV595	DIG INDI PP50 TOP WHITE/S7000/BG40WH	EU	2000	2000
BE920	DIG INDI PP60 CAV TOP WHITE/S692N/BG40WH	EU	2000	2000
AQ206	DIG INDI PE85 TOP WHITE/S692N/BG40WH	EU	2000	2000
Clear Filn	1			
AX616	DIG INDI PP50 TOP CLEAR/S7000/BG40WH	EU	2000	2000
AQ814	DIG INDI PE85 TOP CLEAR/S692N/BG40WH	EU	2000	2000
Silver Film	n			
AZ268	DIG INDI PP50 TOP SILVER/S692N/BG40WH	EU	2000	2000

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