

Avery Dennison  
Label and Packaging Materials  
Product Overview

Asia Pacific - ANZ  
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# Wash Away and Dissolvables



## Wash Away

Fasson WX6030 is a water removable adhesive specially designed to eliminate the critical problems associated with removing labels from re-usable containers. It allows labels to stay on firmly but can be easily and cleanly removed without leaving any sticky residue. Combining WX6030 with facestocks designed for tracking applications means that reusable containers such as crates, kegs and bins can be tracked through the production process and have the label cleanly washed away ready for the next use.

## Dissolvables

When labels are removed from food containers before being washed, there's a good chance adhesive residue will be left on the container. Bacteria can grow on this residue, creating the possibility of cross-contamination. Avery Dennison dissolvable label materials are virtually residue-free, disintegrating in seconds when immersed in water. Because dissolvable labels don't need to be removed, they save on clean up time, making it possible for employees to invest more in other tasks.

## Key features

- Wash away can be easily and cleanly removed without leaving any sticky residue
- Dissolvables disintegrate in water in seconds with slight agitation

## Application areas




- **Wash Away:** Inventory labels, tracking applications
- **Dissolvables:** Inventory labels, container date code labels

## Product information

| Code    | Description                       | MOQ (m <sup>2</sup> ) | Width (mm) | Location |
|---------|-----------------------------------|-----------------------|------------|----------|
| 15666   | DISSOLV PPR S2600 40#SCK          | 1143                  | 1000       | US       |
| • BT385 | THERMAL TOP S8 FSC WX6030 BG40 BR | 1000                  | 1000       | EUR      |
| • BU370 | MC PRIMECOAT FSC WX6030 BG40BR    | 1000                  | 1000       | EUR      |
| • BT384 | VELLUM EXTRA FSC WX6030 BG40BR    | 1000                  | 1000       | EUR      |

• Sustainable Advantage Portfolio

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