# Wash Away and Dissolvables



## Wash Away

Fasson WR3000N is a water removable adhesive specially designed for re-usuable containers. With Fasson WR3000N we have eliminated the critical problems associated with removing labels from re-usable containers. It allows labels to stay on firmly but can be easily and cleanly removed without leaving any sticky residue. Combining WR3000N with facestocks designd for tracking applications means that reusable containers such as crates, kegs, bins etc. can be tracked through the production process and have the label cleanly washed away ready for the next use.

## Dissolvables

When labels are removed from food containers before being washed, there's a good chance adhesive residue will be left on the container. Bacteria can grow on this residue, creating the possibility of cross-contamination. Avery Dennison dissolvable label materials are virtually residue-free, disintegrating in seconds when immersed in water. No residue means no bacteria growth. Because dissolvable labels don't need to be removed, they save on clean up time, making it possible for employees to spend more time on other tasks.

### Key features

- Dissolvables disintegrate in water in seconds with slight agitation
- Wash away can be easily and cleanly removed without leaving any sticky residue

# Application areas

### Dissolvable

- Inventory Labels
- Container Date Code Labels

### Wash Away

- Inventory Labels
- Tracking Applications



# **Product information**

NEV

Product Code	Product Description	MOQ (SQM)	Width (mm)	Location
15666	DISSOLV PPR S2600 40#SCK	1143	1000	Indent
• BC512	THERMAL ECO J6 FSC WR3000N BG40BR	1000	1000	Indent
• BA959	THERMAL TOP S8 FSC WR3000N BG40 BR	1000	1000	Indent
• BC509	MC PRIMECOAT FSC WR3000N BG40BR	1000	1000	Indent
BC501	TRANSFER PLUS WR3000N BG40BR	1000	1000	Indent
• BA958	VELLUM EXTRA FSC WR3000N BG40BR	1000	1000	Indent
• BC507	LCJ PREMIUM FSC WR3000N HF80	1000	1000	Indent

• The product codes highlighted by the green mark are products from the ClearIntent<sup>™</sup> portfolio.



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Label and Packaging Materials

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