Removable labelling solutions



Make it Easy To Choose the Right Removable for the Job.

The Avery Dennison Select Solutions Removables portfolio is a convenient tool designed to simplify the often-confusing world of removable labeling. The portfolio offers:

- A proven core of robust, multipurpose products that address a range of application needs from simple to complex
- Using our detailed adhesive performance charts, an easier way to select the proper label construction for your application
- ► Separate paper and film featuring solutions developed for a variety of performance requirements
- Cost-effective, application-based solutions with shorter time to market, minimum order quantities as low as 500m2 and fast quotes

Broad Selection of Purpose-Built Removables

You can depend on our Removables portfolio to deliver a breadth of technologies that can position you to move into new markets with confidence. Suited for an array of applications, the portfolio provides targeted solutions with stable tack across the label's lifespan, clean removal and the substrate versatility you need.

Partnership Approach

Take advantage of the Select Solutions Removables portfolio and the Avery Dennison team to grow your removables business. Our global team – including adhesive research experts, technical specialists and market professionals – can readily suggest a product to meet your application needs. If a product does not exist, our engineered solutions team can create a specialised solution just for you and your customer – expanding your breadth of products and offering the right custom solution.



Removable Adhesives for Paper Components

R5000/N

General applications, food labelling, barcoding and price labelling. Offeres relatively long term removability in combination with clean removability from most substrates

R100

High performance removable adhesive. Excellent clean, long term removability with good low temperature and deep freeze performance.

LR2N

Small office and home office applications. Specially formulated for zero bleed with hot fuse technology.

Removable Adhesives for Film Components

R5000/N

General applications, food labelling, barcoding and price labelling. Offeres relatively long term removability in combination with clean removability from most substrates.

SR2

Good tack and adhesion performance and allows label application at a wide temperature range. Offers clean, medium term removability.

UVR145

A removable acrylic based adhesive with excellent clarity and UV resistance. Suitable for wet and glass applications for clean removability

Removability



Titole removable

| hesive Selection | | LR2N | R100 | R5000/N | SR2 | UVR145 | S5200 |
|------------------------------------|-------------------------------|--|--|---|--|---|--------------------------------|
| | | removable | removable | removable | removable | removable/ reclosure | Application sp - semi perma |
| Facestock | combination | Р | Р | P/F/VI | F | F | P/F |
| Initial Tack | | Low | Medium | Low | Low | Medium | Medium |
| Ultimate Adhesion | | Low | Medium | Medium | Medium | Medium | Medium |
| Min. Appl temp | | -15°C | -20°C | -15°C | -15°C | +5°C | +10°C |
| Service temp. Min | | -30°C | -40°C | -30°C | -30°C | -20°C | -20°C |
| Service temp. Max | | +80°C | +80°C | +80°C | +80°C | +80°C | +100°C |
| Chemical | Resistance | | | | | ✓ | |
| Removability term | | Long term | Superior | Long term | Long term | Long term | |
| UV Exposure | | ** | ** | ** | ** | *** | |
| Special Gum Pattern (SGP) possible | | n | n | n | n | У | у |
| Application | on / Segment | | | | | | |
| Polymeri | | ~ | ✓ | ✓ | ~ | ~ | |
| | PP | ~ | ✓ | ✓ | ✓ | ~ | |
| | LDPE | ~ | ✓ | • | ~ | ~ | |
| | HDPE | ~ | ✓ | ~ | ~ | ~ | |
| | PMMA | ~ | ~ | ~ | ~ | ~ | |
| | PC *1 | ~ | ✓ | ✓ | ~ | ✓ | |
| | PS *1 | ~ | ✓ | ✓ | ✓ | ~ | |
| | Nylon (PA6) | ~ | ✓ | ~ | ~ | ~ | |
| | ABS (Co-Polymer) | ~ | ✓ | ~ | ~ | ~ | |
| Paper | A4 printing paper | | ✓ | | | | |
| | Newspaper | | ✓ | | | | |
| | Greeting Cards | | ✓ | | | | |
| | Cardboard | | | ~ | ~ | | |
| Textiles | 100% Cotton (various types) | | | | | | ~ |
| | 100% Polyester | | | | | | ~ |
| | 100% Acrylic | | | | | | ~ |
| | Cotton/acrylic blends | | | | | | ~ |
| Other | Fiberboard | | | ✓ | ✓ | ~ | |
| | Unvarnished wood | | | | | | |
| | Carbamic painted panels (LSE) | ~ | ✓ | | | ~ | |
| | Terracotta | | | | | | |
| | Aluminium | ~ | ~ | ~ | ~ | ~ | |
| | Glass | | ~ | ✓ | ~ | ~ | |
| | Stainless Steel | ~ | ✓ | ~ | ✓ | ~ | |
| Major benefits and applications | | Small office & Home office applications. Specifcally formulated for zero bleed with hot fuse technology | More demanding applications for ultra clean removability. Excellent low temperature and deepfreeze performance | General applications, Ship & Track (cardboard surface), food labelling, barcoding, price labelling | General applications, food labelling, barcoding, price labelling | Wet reclosure, outdoor use. Excellent chemical and water resistance | |

Product information

| Product Code | Product Description | Width (MM) | MOQ (SQM) | Location |
|--------------|---------------------------------|---------------|--------------|----------|
| Paper | | | | |
| F10967.1000 | SGW FSC R5000 BG40WH N | 1000 | 1000 | Local |
| AA042 | HGW PREMIUM FSC R100 BG40BR | 1000 | 1000 | Local |
| F21733.1000 | SUPER VELLUM FSC R5000 BG40WH N | 1000 | 1000 | Local |
| AO3846 | VELLUM EXTRA R100 BG40BR | 1000 | 1000 | Local |
| F33071.1000 | DT200HD FSC R5000 BG40WH N | 1000 | 1000 | Local |
| F22471.1000 | TT ELITE FSC R5000 BG40WH N | 1000 | 500 | Local |
| AS492.210 | LCJ PREMIUM FSC LR2N HF55 | 210 | 360 | Local |
| AS492.222 | LCJ PREMIUM FSC LR2N HF55 | 222 | 666 | Local |
| Film | | | | |
| F64526.1000 | PRIMAX PLUS R5000N BG40WH N | 1000 | 1000 | Local |
| AF435 | PRIMAX I UVR145 BG45WH | 1000 | 1000 | Local |
| F62404.1000 | OPALUX 80N SR2 BG40WH N | Ready Width | 500 | Local |
| F5418.1000 | POLYGLASS TOP SR2 BG40WH | Ready Width | 500 | Local |
| F71588.1000 | POLYTHERMAL PLUS SR2 BG40WH N | 1000 | 1200 | Local |
| F31200.1000 | SYNTHETIC PAPER SR2 BG40WH | Ready Width | 500 | Local |



Low

MOQ



Quote



Foot

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