Radiant and coloured direct thermal products



Direct thermal printable radiants, wine papers and foils give you a solution for every application – with Minimum Order Quantities down to 1000 sqm.

Radiant papers are highly popular in segments such as retail. They can help you highlight important information, correct errors, run promotions or reduce prices. High visibility also makes them effective in other applications, such as large 'warning' tracking labels.

Conventional coloured direct thermal labels often use solid ink printed on direct thermal paper. This can compromise the thermal layer and its print characteristics. For very high volumes, a direct thermal coating is sometimes applied to the coloured paper instead.

The radiant and coloured direct thermal films solve these issues and offer excellent direct thermal printability with products available with Minimum Order Quantities down to 1000 sqm.

Key features

- Highly visible direct thermal materials
- ► Coloured, structured and metallised options
- Direct thermal topcoat
- Bisphenol free
- Improved water, oil and plasticiser resistance
- Wide variety of adhesives

Application areas

- Promotional barcodes
- Price tags
- Food labelling with variable information
- ► Shelf labelling



Product information

Product Code	Product Description	MOQ (SQM)	Width (MM)	Location			
Radiant and decorative facestocks							
AX162	THERMAL PP RADIANT RED-S2045N-BG40BR	1000	1000	Indent			
AY011	THERMAL PP RADIANT CHARTREUSE-S2045N- BG40BR	1000	1000	Indent			
BL241	THERMAL PP RADIANT ORANGE S2000N BG40BR	2000	1000	Indent			
AY454	THERMAL PP RADIANT GREEN-S2045N-BG40BR	1000	1000	Indent			
BD190	THERMAL PP DULL FOIL GOLD-S2060N-BG40BR	1000	1000	Indent			

Overlaminating films

AX159	THERMAL PP25 MATT CLEAR-S692N-BG40WH	200	1000	Indent



Low

MOQ



Fast



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Label and Packaging Materials