Avery Dennison Label and Packaging Materials Product Overview

Asia Pacific - ANZ July 2021

Piggyback





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For sheer flexibility, operational time saving and brand impact, Piggyback labelling is a technology hard to match. The Avery Dennison Piggyback range enables a whole spectrum of applications, from a simple shipping label through to highly decorative promotional features.

Piggyback labels are multi-layer constructions featuring one self-adhesive label on top of another. The top label can be released and can be reapplied elsewhere, while the bottom label is stationary, remaining affixed to the original surface. Dynamic and versatile, piggyback labels can be created in constructions that adhere to paper, plastics, cardboard or metals, and standard products are compatible with using all conventional printing techniques.

Key features

- Multi-layer constructions with two adhesive layers and two release liners
- · Easy automatic dispensing
- · Wide variety of face materials and adhesives
- Combinations of permanent and/or removable adhesives available

Application areas

- · Shipping and tracking
- Inventory management
- · Promotional labels (coupons)
- Administration
- Healthcare

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Product information

Code	Description	MOQ (m²)	Width (mm)	Location
F02553.1525	VELLUM PIGGYBACK S2045 BG40	1525	1525	ASEAN
AA286	PB MC PRIMECOAT FSC 2XS2000N BG40WH/BG40BR	2000	1000	EUR
AM399	PB MC PRIMECOAT FSC 2XS2045N BG40WH/BG40BR	1000	1000	EUR
AD272	PB MC PRIMECOAT FSC R5000N/S2000N 40WH/BR	2000	1000	EUR
AA254	PB VELLUM EXTRA FSC 2XS2000N BG40WH/BG40BR	2000	1000	EUR
AF411	PB VELLUM EXTRA FSC 2XS2045N 2XBG40BR	1000	1000	EUR
AE422	PB THERMAL TOP S8 FSC 2XC2075N BG40WH/BG40BR	1000	1000	EUR
AA687	PB THERMAL TOP S8 FSC 2XS2000N 2XBG40BR	2000	1000	EUR
AG603	PB THERMAL TOP S8 FSC 2XS2045N BG40WH/BG40BR	1000	1000	EUR
AC281	PB PE85 TOP MATTE WHITE 2XR5000N 2XBG40WH	1000	1000	EUR
AH867	PB PE85 TOP WHITE 2XS692N 2XBG40BR	1000	1000	EUR
AE036	PB PP NG TOP WHITE 2XS2045N BG40WH/BG40BR	1000	1000	EUR
AH971	PB PP TOP CLEAR 2XS692N PET30/BG40WH	1000	1000	EUR
AD168	PB PP TOP WHITE 2XS692N 2XBG40WH	1000	1000	EUR
AH773	PB PRIMAX I 2X692N 2XBG40WH	1000	1000	EUR
AC622	PB TRANSFER PE HD 2XS2045N 2XBG40BR	1000	1000	EUR
AO408	PB TRANSFER PE HD 2XS2060N 2XBG40BR	1000	1000	EUR

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