Avery Dennison Label and Packaging Materials Product Overview

Asia Pacific - ANZ July 2021

## Lubricant and Oil Can





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|                   | Lubricant and oil cans pose major labelling<br>challenges, thanks to oily, aggressive and<br>possibly hazardous contents as well as textured<br>container surfaces. All of these factors make<br>adhesion difficult.   |
|-------------------|--|
|                   | Brand owners want bottles to attract consumers – often using high quality gold/<br>silver labels – so pleating, bubbling, and scuffing must be avoided. Containers must<br>also survive storage outside on forecourts, so water resistance is important.   |
|                   | The Avery Dennison S277-based portfolio supports high-speed labelling, and<br>labels can be applied immediately after blow molding of the containers – a point<br>where surface energy is extremely low and adhesion is difficult. The materials also<br>resist bubble formation from outgassing. The S477-based products have been<br>developed to support label application on the filling line (hot-fill process). They<br>allow containers to expand and contract during hot-filling without causing pleats<br>and wrinkles. |
| Key features      | Can be applied immediately after container production or on filling lines  |
| •                 | <ul> <li>Adhesives perform well on low energy surfaces</li> </ul>  |
|                   | <ul> <li>Avoids pleats and wrinkles from container expansion/contraction</li> </ul>  |
|                   | Excellent service, including EXACT service on dedicated grades   |
| Application areas | Lubricant bottles  |
|                   | • Oil cans   |
|                   | Brake fluid containers   |
|                   | Cooling fluid containers   |
|                   | Other hot-fill applications  |
|                   |  |
|                   |  |

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## **Product information**

|                   | Code  | Description                         | MOQ<br>(m²) | Width<br>(mm) | Location |  |
|-------------------|-------|-------------------------------------|-------------|---------------|----------|--|
|                   | AF170 | PE100 WHITE S277 BG45WH IMP         | 2000        | 1000          | EUR      |  |
|                   | AF172 | PE100 TOP WHITE S277 BG45WH IMP     | 2000        | 1000          | EUR      |  |
|                   | AD385 | PRIMAX PLUS S277 BG45WH IMP         | 2000        | 1000          | EUR      |  |
|                   | AF174 | PVC WHITE S277 BG45WH IMP           | 2000        | 1000          | EUR      |  |
|                   | AA684 | PP TOP WHITE S277 BG45WH            | 2000        | 1000          | EUR      |  |
|                   | BB697 | PE100 TOP WHITE S477 BG40WH IMP     | 2000        | 1000          | EUR      |  |
|                   | AV721 | PE100 TOP SILVER S477 BG40WH        | 1000        | 1000          | EUR      |  |
|                   | BD663 | PE85 TOP WHITE S477 PET30           | 1000        | 1000          | EUR      |  |
|                   | BG226 | PP TOP WHITE S477 BG40WH IMP        | 2000        | 1000          | EUR      |  |
| •                 | BD904 | PP50 TOP WHITE S477 BG40WH IMP      | 1000        | 1000          | EUR      |  |
| •                 | AV723 | PP LIGHT TOP SILVER S477 BG40WH     | 1000        | 1000          | EUR      |  |
|                   | BA988 | PVC MATT WHITE S477 BG40WH          | 1000        | 1000          | EUR      |  |
| •                 | BE055 | GLOBAL MDO TOP WHITE \$477 BG40WH   | 12000       | 1000          | EUR      |  |
| Digitally Printed |       |                                     |             |               |          |  |
|                   | AS844 | DIG INDI PE85 TOP WHITE S277 BG45WH | 2000        | 1000          | EUR      |  |
|                   |       |                                     |             |               |          |  |

• Sustainable Advantage Portfolio

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