

# Holographic



Few packaging technologies can compete with holographic labels for pure shelf impact. Their dynamic, shifting patterns grab consumers' attention – a winning choice for premium product differentiation, special offers and promotional campaigns.

The premium polyester range provides optimal brightness and unbeatable shelf appeal for high value applications such as spirits and cosmetics. Polypropylene laminated to paper offers conversion-friendly packaging promotions, festive gift or home care product labelling.

Selected products are now available under the Ready Width program, with minimum order quantity at 1000 sqm across the rest of the range.

## Key features

- Ultimate shelf impact
- Conversion-friendly paper laminates
- Six patterns available for rapid delivery
- Low MOQ
- Wide variety of adhesives
- Full sales support in choosing new patterns

## Application areas

- Cosmetic products
- Promotional or seasonal campaigns
- Wine and spirits
- Home and personal care products
- Food
- Security and pharmaceutical applications

## Product information

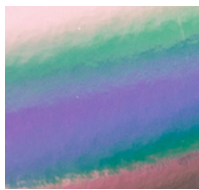
Code	Description	MOQ (m <sup>2</sup> )	Width (mm)	Location
<b>Holographic films</b>				
AC738	HGF PET50 Bubble S692N BG45WH	2000	1000	EUR
AE980	HGF PP Point Top S692N BG40BR	1000	1000	EUR
• AO760	PB MC115N OPQ FSC R0010/S2000N PET23/45WH	1000	1000	EUR
<b>Holographic papers</b>				
• AB709	HGFP Shimmer Top FSC S2000N BG40BR	333	1000	EUR
• AT591	HGFP Universe Top FSC S2000N BG40WH	2000	1000	EUR
AE740	HGFP Cristaline Top S2045N BG40BR	2000	1000	EUR
• AF141	HGFP Kaleidoscope Top FSC S2045N BG40BR	1000	1000	EUR
AI248	HGFP Point Top S2045N BG40BR	1000	1000	EUR

• Sustainable Advantage Portfolio

Customized and non-standard patterns are available upon request.



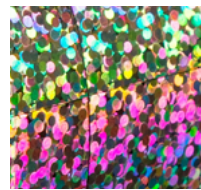
Point



Shimmer



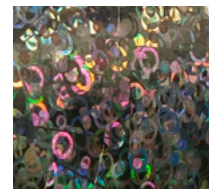
Kaleidoscope



Universe






Cristaline



Bubble

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