

# Holographic range

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Few packaging technologies compete with holographic labels for pure shelf impact. Their dynamic, shifting patterns grab consumers' attention – a winning choice for premium product differentiation, special offers and promotional campaigns.

The premium polyester range provides optimal brightness and unbeatable shelf appeal, for high value applications such as spirits and cosmetics. Polypropylene laminated to paper offers conversion-friendly packaging promotions, festive gift or home care product labelling. A cost-effective polypropylene range, suits food promotions and decorative labels.

Selected products are now available under the Ready Width Program, and Minimum Order Quantity is 1000 sqm across the rest of the range.

## Key features

- ▶ Ultimate shelf impact
- ▶ Conversion-friendly paper laminates
- ▶ Six patterns available for rapid delivery
- ▶ Low Minimum Order Quantities
- ▶ Wide variety of adhesives
- ▶ Full sales support in choosing new patterns

## Application areas

- ▶ Cosmetic products
- ▶ Promotional or seasonal campaigns
- ▶ Wine and spirits
- ▶ Home and personal care products
- ▶ Food (e.g. mints)
- ▶ Security and pharmaceutical applications

Product information

Product Code	Product Description	MOQ (SQM)	Width (MM)	Location
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**Holographic Films**

AO931	HGF PP SHIMMER TOP S692N-BG40BR	1000	1000	Indent
AC738	HGF PET50 BUBBLE S692N-BG45WH	1000	1000	Indent
AE980	HGF PP POINT TOP S692N-BG40BR	1000	1000	Indent
AO760	PB MC115N OPQ-R0010/S2000N-PET23/45WH	1000	1000	Indent

**Holographic Papers**

AB709	HGFP SHIMMER TOP FSC S2000N-BG40BR	333	1000	Indent
AT591	HGFP UNIVERSE TOP FSC S2000N-BG40WH	2000	1000	Indent
AE740	HGFP CRISTALINE TOP S2045N-BG40BR	2000	1000	Indent
AF141	HGFP KALEIDOSCOPE TOP S2045N-BG40BR	1000	1000	Indent
AI248	HGFP POINT TOP S2045N-BG40BR	1000	1000	Indent

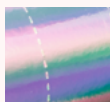
**Removable Alternatives**

AU468	HGF PP SHIMMER TOP R5000N-BG40BR	1000	1000	Indent
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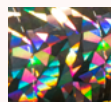
Customized and non-standard patterns are available upon request.



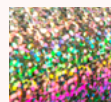
Point



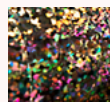
Shimmer



Kaleidoscope



Universe



Cristaline



Bubble



Low  
MOQ



Quick  
Quote



Fast  
Delivery

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Packaging Materials

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