

Avery Dennison
Label and Packaging Materials
Product Overview

Asia Pacific - ANZ
July 2021

Heavy Industrial



Applying tracking information onto raw materials such as metals, timber and stones can be done in many ways – including the use of hanging tags and adhesive labels. Some materials can be hot at the point when they need to be labelled, while others can be rough, dusty or oily. Conventional solutions include handwriting, riveting or welding plates onto parts.

The Avery Dennison Heavy Industrial range allows label converters to offer a highly effective alternative labelling solution. It ensures traceability throughout the manufacturing process. Materials for conversion into both hanging tags and adhesive labels are available, covering different temperature ranges.

Labels and hanging tags applied at ambient temperatures can use cost effective solutions based on polyolefines. For peak temperatures up to +220°C, Avery Dennison offers heat stabilised polyester films. Topcoated aluminium films, featuring high abrasion and solvent resistance for thermal transfer print, can be used at temperatures up to +550°C.

Key features

- Productive labelling technology for raw material processors
- Performs in extreme conditions
- Barcodes can be applied very soon in the value chain
- Eliminates manual marking of parts, automating track-and-trace
- Tracks and traces inventory from initial manufacture to final delivery
- Helps reduce material reworking costs

Application areas

- Metal processing
- Building material industry
- Timber industry
- Manufacturing

Product information

Code	Description	MOQ (m ²)	Width (mm)	Location
BH655	Transf PET Wh Top HT S8093 BG50WH	1000	1000	EUR

Find more label solutions at label.averydennison.com

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