Avery Dennison Label and Packaging Materials Product Overview

Asia Pacific - ANZ February 2022

Cover-up Opaque





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> High-opacity barrier coating, on paper or film, hides errors and covers outdated information on packaging, labels, and containers. No matter what the relabelling need, Avery Dennison's Cover-up portfolio can make it right without the high cost of repackaging, with reduced harm to the environment.

> Almost every packaged product will need to have its labeling changed or adapted at some point in its life. It is crucial to ensure that any over-labelling is truly opaque. This makes the new labels fully legible and, especially for correction labels, ensures that overprinted data is hidden. Avery Dennison opaque label stocks offer label converters and their customers an unrivalled range of options in both paper and film, with permanent and removable adhesives. The range is a genuine one-stop shop for all correction applications, and the sheer quantity of choices available allows for highly creative solutions. Most paper or film products can be customised on demand to use a specific opaque colour - for example, an attractive coloured background on a clear bottle.

Key features

- Opaque prime films
- Opaque prime papers
- Opaque VI front materials
- · A selection of standard colours and multiple opaque layers
- Customising colours

Application areas

- Correction labels
- Translation labels
- Promotional labels
- · Shipping and tracking labels

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Product information

| Code | Description | MOQ (m²) | Width (mm) | Location |
|---------|---|----------|------------|----------|
| • BL251 | MC90 OPQ FSC S2660-BG40B | 500 | 1000 | AUS |
| • BF999 | VELLUM OPQ BLUE FSC S2000N BG40BR | 2000 | 1000 | EUR |
| • AA571 | MC PRIMECOAT BLUE OPQ FSC S2000N BG40BR | 2000 | 1000 | EUR |
| • AA569 | GLOSS BLUE OPQ FSC S2000 BG40BR | 2000 | 1000 | EUR |
| • AA570 | MATTCOVER FSC BLACK S2000N BG40BR | 2000 | 1000 | EUR |
| • BC638 | MATTCOVER FSC S2045N BG40BR IMP | 2000 | 1000 | EUR |
| • CF779 | GLOSS OPQ FSC S2045N BG40BR | 2000 | 1000 | EUR |
| • AO053 | THERMAL TOP S8 OPQ FSC S2045N BG40BR | 1000 | 1000 | EUR |
| • AA186 | LCJ PREMIUM OPQ FSC S2012HTC HF55 | 2000 | 1000 | EUR |
| BC958 | PRIMAX I OPQ BLUE S692N BG40WH | 1000 | 1000 | EUR |
| AA297 | PP NG TOP WHITE OPQ S2045N BG40WH | 1000 | 1000 | EUR |
| AF129 | PP TOP WHITE REV MET S692N BG40WH | 2000 | 1000 | EUR |
| AA331 | PP NG TOP WHITE OPQ S697 BG45WH | 1000 | 1000 | EUR |
| AV389 | PE85 TOP WHITE OPQ S692 DEC BG40WH | 2000 | 1000 | EUR |
| | | | | |

Sustainable Advantage Portfolio

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