

Beer Can



Bottles are increasingly being replaced with cans. In part, this is because cans are a more efficient packaging process, made more affordable with mobile canners and smaller scale canning lines. Amenable to PS labeling, cans offer a greater surface area than bottles for impactful branding.

For creating look-at-me labels with eye-catching colors, standout imagery, unique shapes and surprising textures, nothing compares to PS labels, which offer shorter lead times, faster dispensing and smaller MOQs. They can be produced digitally for short runs or seasonal brews, and can make it easier for smaller beer brands to compete at the shelf through special printing techniques like foil accents, metallic colors and varnishes.

Key features

- A broad portfolio offering white, clear, silver, and black options
- Delivers black labels without white edges
- Excellent printability including digital printing
- Suitable for foiling, embossing and varnishing
- Excellent service and minimum order quantities

Application areas




- Craft beer
- Cider
- Wine
- Spirits

Product information

	Code	Description	MOQ (m ²)	Width (mm)	Location
Paper					
White	• F12823.1525	CGE FSC rS2030MB PET30	1525	1525	AUS
	• F10920.1525	CGE FSC rS2030MB BG40WHN	500	Ready Width (200, 225, 250, 275, 300, 330)	AUS
	• F18826.1525	MC PRIMECT FSC S2045N BG33WHN	500	EXACT	AUS
Silver	• F54169.1000	MAXFLEX BR SILVER FSC WLP BG40WH N	1000	1000	AUS
	• F54206.1000	MAXFLEX BR SILVER FSC WLK202 BG40WH N	1000	1000	AUS
Black	• AL409	PAPER NEW BLACK FSC S2047N BG45WH IMP	250, 333	1000	EUR
Film					
White	F79347.1525	PP60 WH NTC S692N BG40WH N	500	EXACT	AUS
	F79448.1525	PP60WH NTC S692N rPET30N	3000	1525	ASEAN
Clear	78635.990	1.6M CLEAR BOPP TTC S7400 0.92M PET	990	990	AUS
Silver	BW0272	PP TC SILVER ELITE S692N BG40WH	500	Ready Width (125, 145, 165, 200, 250, 300, 333)	AUS
	F64694.1525	PP TC SILVER ELITE S692N rPET30N	1525	1525	AUS
Black	AN825	PP60 TOP BLACK S692N BG40WH	1000	1000	EUR

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