Select Solutions Collection

The Avery Dennison Select Solutions™ Collection provides a range of application-specific portfolios, the ability to custom create your own solutions using our Mix & Match™ service, and our Avery Dennison Technical Excellence Team that provides personal support on ideation through production on new solutions.



Application-specific constructions

offer unique and custom label solutions that can improve performance or productivity, add functionality, enhance shelf appeal or help you become more sustainable.



Mix & Match™ Service

Custom constructions for optimal performance. Thousands of possible combinations.



Engineered Solutions

is a service that helps you develop custom products that differentiate your business and grow your bottom line.



Technical Excellence Team

is always eager to help you find the products and solutions that work for you and your customers.

Meet the Avery Dennison Technical Excellence Team

South Asia



Parag Bagade

Experience: 18 Years Head Technical Marketing - SAPSSA Responsible for Technical Support, Troubleshooting, Value add service support



Parag Agrawal

Experience: 11 Years
Product Manager - Specialty and Durable Product
Responsible for Specialty & Durables Portfolio
Management, Working with external & internal
team to identify the product & application related
challences & create relevant solutions.



Ravi Shinde

Experience: 10 Years Deputy Manager - Technical Service

Responsible for Proactive Technical Support and Value Added Services to Converter & End User Identify, raise and drive product and process alerts and improvements. Support to Sales & BD team for Decoration transfer, share gain opportunities Troubleshooting, Complaint/ Claim Handling.



G Sridhara

Experience: 23 Years
Business Manager - International Business and

Responsible for Specialty Business Management, Working with South Asia commercial team and PLT team to identify the product & application related challenges & create relevant value propositions to grow existing business and create new market for specialty business to drive growth.



Nishant Jha

Experience: 6 Years Assistant Manager - Specialty Business Responsible for Product Campaign, Commercial Support and Feasibility and Market Development.



A Manikantan

Experience: 19 years Segment Manager - Durables Business

Responsible for engaging with Durables end users and converters to drive Segment growth by identifying / creating market needs. Working with South Asia Commercial, PLT & Tech Support teams, Regional & Global Durables and PLT teams to develop and launch innovative solutions to meet market needs.



Mix & Match™ Service



Custom constructions for optimal performance

Mix & Match™ allows label converters to request a precise combination of adhesive, face material and release liner. It opens up whole new opportunities to innovate and differentiate.

As with all Avery Dennison products, extensive support comes as standard, for printers, converters, packers and end-users. A technical specialist can help to determine which existing or tailor-made product is the optimal solution for any given application and, if none of the 1000s of Mix & Match™ combinations meet your requirements, we will work closely with you to produce the right engineered solution.

Portfolio Characteristics

Custom facestock, adhesive and liner combinations on request.
All adhesive technologies: emulsion, hotmelt, UV-hotmelt, solvent

Application Areas

The range of potential applications is vast. The Mix & Match™ service is designed for those projects that need label properties that may not be available off the shelf.

Application-specific constructions



Grow your business; expand your product line and bottom line

Capture consumer attention with unique label solutions and packaging materials that have been specifically designed for a multitude of surfaces and applications. In a crowded environment, our Select Solution portfolios offer unique packaging options and custom label solutions that enhance brand reputation and appeal, and help you differentiate.

Select Solutions™ provides a comprehensive offering of application-specific portfolios to help label converters meet key challenges in the industry. For brand owners, this means a fast and simple route to unique labelling solutions. Whether it is anticounterfeit labels for security purposes, cover-up labels that save valuable time and cost or food reseal labels that provide ultimated consumer convenience, find what you need with our application-specific constructions.

Engineered Solutions

New Ideas

New Approaches

New Products

New Opportunities

Customised for your needs

'Engineered Solutions' is a service that helps you develop custom products that differentiate your business and grow your bottom line. Take advantage and connect with the Engineered Solutions team, featuring some of the label and packaging materials industry's most experienced professionals. This team is dedicated to helping you be first to market with solutions meeting your clients' needs.

Avery Dennison technical leaders play a crucial role in uncovering and explaining the latest innovation trends and broad market developments. They are component experts who help in the design and manufacturing of custom solutions for our customers' unique challenges.

South Asia Pacific and Sub-Saharan Africa 460 Alexandra Road

460 Alexandra Road PSA Building, #28-02/03 Singapore 119963 +65.6349.0333 North Asia 5th Floor, Hongye Park 1801 Hongmei Road, Xuhui District 200233, Shanghai, China +86 21 33951888

Europe
Willem Einthovenstraat 11
2342 BH Oegstgeest2300
AA Leiden
The Netherlands
+31 85 000 2000

Latin America Rodovia Vinhedo-Viracopos, KM 77 CEP 13280-000 Vinhedo - SP, Brazil +55 19 3876-7600 North America 8080 Norton Pkwy Mentor, OH 44060 800.944.8511

