





Why RFID?

- 20% reduction in date expired food waste*.
- 50% reduction in labor costs*.
- Greater availability = higher sales.
- · Improved utilization of returnable trays.
- High-speed retail checkout (up to 15 times faster)*.

Why Avery Dennison?

Broadest product range for any RFID challenge

- Global manufacturing footprint with one of the largest product ranges.
- · Customized inlay and label products.
- Sustainable paper-based SmartFace®.

Most reliable and durable products ensuring consistent quality and performance

- Proprietary chip strap attach for most durable RFID tags (chip protection through life cycle).
- 100% Quality control ensures 99%+ functioning tags on roll to achieve maximum ROI.
- Minimal number of malfunctioning tags even after conversion.
- Less machine down time and wastage (label converting and application).

Valued services that help grow your business

- Low MOQs (from 1 roll).
- Free sampling service.
- Shipping of stock items within 24 hours.
- Fast response from local RFID tech/sales team.
- Quick product qualification & POC support.

Global network to expand your knowledge and capability

- New business opportunities from dedicated Business Development Managers and SMEs.
- RFID training academies and workshops at our I.Lab centers.
- Connect with local/global commercial partners.

Avery Dennison RFID product recommendations

| Product Name | Design (not to scale) | Antenna Dimensions | Chip | EPC and User Memory | TID Memory | Delivery Format | Applications |
|-----------------|--------------------------|------------------------------|----------------------|-----------------------------|--------------------|--|---|
| AD-226 | | 95 x 8 mm 3.74 x 0.32 in | NXP G2iM | 256 bits / 512 bits | 96-Bit & 48-Bit | Dry inlay Wet inlay | Supply Chain Management Inventory Asset Tracking |
| AD-229 | | | Impinj Monza R6 | 96 bits / - | 48-Bit | Dry inlay Wet inlay | Returnable Transport Units (RTUs) Supply Chain Management Brand Protection |
| AD-229 | | | Impinj Monza R6-P | 128 bits / 64 bits | 48-Bit | | |
| AD-236 | | 70 x 15 mm 2.76 x 0.57 in | NXP UCODE 7 | 128 bits / - 96 bits / - | 96-Bit & 48-Bit | Dry inlay Wet inlay Label / sticker | Brand Protection Supply Chain Management Home Essentials |
| AD-251 ETSI | - | 95 x 15 mm 3.74 x 0.57 in | Impinj Monza R6-P | 128 bits / 64 bits | 48-Bit | Label / sticker | Microwave Safe Asset Tracking |
| AD-251 FCC | | 95 x 13 mm 3.74 x 0.52 in | | | | | Supply Chain Management |
| AD-456 | | 64 x 6 mm 2.52 x 0.24 in | NXP UCODE 8 | 128 bits / - | 96-Bit & 48-Bit | Label / sticker | On-Metal Asset Tracking Brand Protection Food Item-Level Retail |



Smartrac RFID product recommendations

| Product Name | Design (not to scale) | Antenna Dimensions | Chip | EPC and User Memory | TID Memory | Delivery Format | Applications |
|-------------------|--------------------------|---------------------------------|----------------------|---------------------|----------------|------------------------|---|
| Midas Flag Tag | SMARITAGE | 31.41 x 18 mm 1.24 x 0.71 in | Impinj Monza R6 | 96 bits / - | Available - | Wet inlay Dry inlay | On-Metal Asset Tracking |
| | | | Impinj Monza R6-P | 128 bits / 32 bits | | | Metal / Liquids Supply Chain Management |

