

Black Collection



An iconic black label can transform a brand, speaking to consumers of truly premium contents. Quality of execution is everything, and the Avery Dennison Black Collection gives converters and brand owners materials that look the part – right up to the edge.

The Black Collection is a broad portfolio that delivers the exceptional and dependable quality needed for consistently high shelf appeal, even when using textured black labels.

Materials include smooth to highly structured surfaces, thick to thin facestocks and a choice of different shades. Converters no longer have to print twice to create a rich and even black. You'll benefit from saturated black labels without white edges, along with the stable hot foiling needed to release your creativity.

Take consumers on an elegant and luxurious journey into the dark - and use the Black Collection to make wines, spirits and beers really stand out on the shelf.

Key features

- ▶ An extensive black labelling portfolio
- ▶ Different textures and shades
- ▶ Eliminates the need to print 2x for full black
- ▶ Black labels without white edges
- ▶ Good printability
- ▶ Stable hot-foiling on unprinted areas

Application areas

- ▶ Wine
- ▶ Spirits
- ▶ Craft beer

Product information

Item Code	Product Description	MOQ (SQM)	Width (MM)	Location
• AL409	PAPER NEW BLACK FSC S2047N-BG45WH IMP	500	250, 333	Indent
AR633	PP90 TOP BLACK S692N-BG45WH	100	200, 333	Indent
• BI441	MARTELE BLACK FSC S2047N-BG45WH	250	250, 333	Indent
• BI477	MATT WINE BLACK FSC S2047N-BG45WH	250	250, 333	Indent
• BI443	SOFT TOUCH BLACK FSC S2047N-BG45WH	250	250, 333	Indent
BH341	COTTON BLACK S2047N-BG45WH	250	250, 333	Indent

- The product codes highlighted by the green mark are products from the ClearIntent™ portfolio.



Low
MOQ



Quick
Quote



Fast
Delivery

**South Asia Pacific and
Sub-Saharan Africa**
460 Alexandra Road
PSA Building, #28-02/03
Singapore 119963
+65.6349.0333

North Asia
5th Floor, Hongye Park
1801 Hongmei Road,
Xuhui District 200233,
Shanghai, China
+86 21 33951888

Europe
Willem Einthovenstraat 11
2342 BH Oegstgeest2300
AA Leiden
The Netherlands
+31 85 000 2000

Latin America
Rodovia Vinhedo-
Viracopos, KM 77
CEP 13280-000
Vinhedo - SP, Brazil
+55 19 3876-7600

North America
8080 Norton Pkwy
Mentor, OH 44060
800.944.8511

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Label and
Packaging Materials

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