

Avery Dennison TC7007

The next generation of
topcoat technology

Create a premium look with
outstanding ink adhesion

Topcoat technology plays a vital role in the appearance and durability of product labels, while the composition and thickness of topcoats play a major role in determining printing speeds. The Avery Dennison research team has successfully formulated the next generation TC7007, a competitive and productive solution that delivers superior results every time.



Key features

- A unique technology of bonding UV-curable inks, creating a strong interface between ink and film.
- The stronger bonds enable thicker ink layers with improved scratch-resistance.
- Increased productivity, allowing higher converting speeds (up to 4x faster than alternative top coats).
- Enhanced shelf appeal with a premium look, as a result of outstanding ink adhesion, which can be realized across a wide range of printing techniques including:
 - UV Flexo
 - Offset
 - Thermal Transfer
 - Laser
 - Screen
 - Solvent Gravure
 - UV Inkjet
 - Xeikon
- Excellent printable surface for a wide variety of thermal transfer ribbons.
- TC7007 is in compliance with Regulation (EC) No 1935/2004 and is safe to be used in all food contact applications.

Product information

| Code | Description |
|--------------------------|--|
| Rigid Films | |
| BW0227 | PP50 Top White / S692N / BG40Wh Imp |
| BW0174 | PPNG Top Pearlized White /S692N / BG40Wh Imp |
| BW7004 | PP60 Top White / S692N / BG40Wh Imp |
| BW7015 | PP60 Top White / S692N / BG40Wh |
| BW0062N | PPNG Top Trans / S692N / BG40Wh Imp |
| BW0266A | PP50 TC Clear / S692N / BG40Wh Imp |
| Conformable Films | |
| BW0064 | PE85 Top White / S692N / BG40Wh Imp |
| BW0065 | PE85 Top Trans / S692N / BG40Wh Imp |

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