

# Premium Labeling Portfolio





Consumers shopping for high quality & luxury products not only choose a product with their heads but also their hearts and hands. Fully telling a brand's story, and winning at the point of sale requires packaging products in a way that engages as many of the senses as possible and emphasizes quality and premiumness. Therefore, right selection of label adds value to it by conveying a sense that what's inside is special!

Avery Dennison's Premium Label collection offers a variety of textured and tactile materials, from a range of finishes and textures. The products are designed to elevate the packaging and presentation of the product to attract consumer attention and create differentiation of the brand.

All materials in our premium label collection let you create unique labels for distinctive products that helps creating a brand that stands apart.

## Key features

- Wide Portfolio with Paper & Filmic Options
- Varying textures and patterns, from fine to bold
- Engage all consumers senses
- Printable by wide range of technologies
- Technical Support Team to help you find the right product and support as per your requirement

## Applications

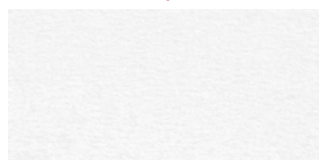
- Premium food
- Premium beverages
- Wine & Spirits
- Luxury Beauty & Cosmetics
- Fragrances
- Candle jars
- Premium Gift Packaging

## Product Information

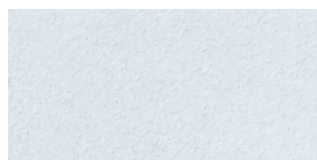
Code	Description	Deckle (mm)	MOQ (sm)	Lead Time
<b>Paper</b>				
F29233ZA	Fasson® Estate8/S2047/BG40Wh IMP	1000	2000	7 Days
BG570	Fasson® Cotton Touch FSC S2047N-BG45WH FSC	1000	2000	7 Days*
BG348	Fasson® Soft Touch White FSC S2047N-BG45WH IMP FSC	1000	1000	14 days*
AT082	Fasson® Verge Top BL FSC S2047N-BG45WH FSC	1000	1000	7 Days*
BT341	Fasson® DIG INDI Natural Bois S2047N-BG45WH	1000	1000	21 Days*
BI441	Fasson® Martele Black FSC S2047N-BG45WH FSC	1000	1000	7 Days*
SW8697	Fasson® Fasprism Rainbow Paper/S2060/BG40WH IMP	1000	2000	7 Days
<b>Film</b>				
SW86130	Fasson® Fasprism Rainbow PET TC/S6112/BG40WH IMP	740	6000	7 Days
TR-2739	Fasson® 2M Holographic Lens 6mm PET/S2060/BG40WH	1000	6000	21 Days
TR-2740	Fasson® 2M Holographic Sparkle PET/S2060/BG40WH	1000	6000	21 Days
TR-2741	Fasson® 2M Holographic Crystal PET/S2060/BG40WH	1000	6000	21 Days

\*excluding sea shipment time

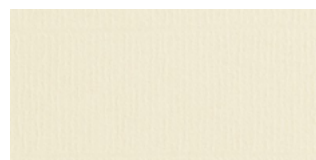
### Textured Paper Patterns



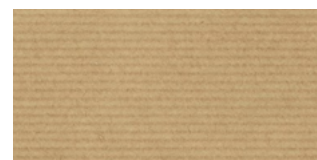
Cotton Touch



Martele



Verge

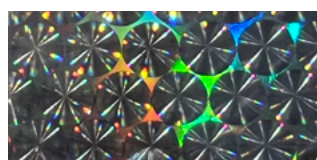


Natural Bois

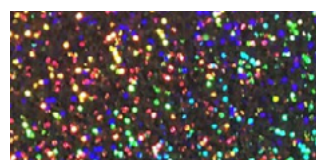
### Hologram Patterns



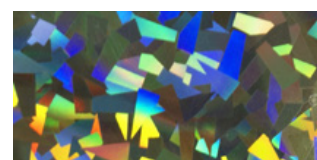
Rainbow



Lens






Sparkles



Crystals

Customized Holographic Patterns available on request

Find more sustainable label solutions at [label.averydennison.com](http://label.averydennison.com)

Connect with us on:   



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