# Reclosure solutions for wet applications

Consumers who buy wet-wipes are focused on easy-open/easy-close convenience. For manufacturers and brand owners, the priority is finding cost-effective alternatives to rigid plastic lids and other reclosure solutions.

Growth in wet wipes continues – and they are now used in many different home and personal care applications. Household wipes are growing most rapidly, and Avery Dennison offers a proven range of adhesives designed to ensure performance in baby, cosmetic, toilet and domestic applications. Those adhesives can even handle contact with challenging solvents, oils and chemicals.

## High solvent resistance range

Dedicated adhesives for applications where high solvent resistance is needed. These adhesives have been developed specifically for household wipe applications, offering high to medium initial tack and a smooth peel. Suitable for both gloss and matt flexible packaging substrates. Contact Avery Dennison Technical Sales Support or your local Avery Dennison representative to find the right solution for your application.

## Key features

- White and clear polypropylene facestocks
- Adhesives with good solvent and moisture resistance
- Up to 60 openings and closures
- Clean removability and variable peel depending on substrate
- Special gum pattern
- New high solvent-resistance range

## Application areas

- Household wipes
- Baby wipes
- Cosmetic wipes
- Toilet wipes

# Adhesives for wet reclosure

## R1490M

A re-sealable adhesive designed specifically for home & personal care applications. The adhesive is suitable for use across a broad range of 'wet wipe' applications and also suitable for many dry pack re-closure applications. Combining excellent UV resistance and weatherability with good removability from most substrates (eg PET and PP)

## R3200N

A semi permanent UV Hot-melt acrylic based adhesive featuring excellent clarity, durability, chemical and UV resistance. Suitable for reclosure labels in dry, low moisture and high moisture applications where a thicker PP facestock avoids the need for overlamination.

## UVR145

A removable acrylic based adhesive with excellent clarity and UV resistance. Suitable for home and personal care wipes

## MR980R

A removable high performance acrylic adhesive with medium tack, low adhesion and high cohesion. This adhesive has excellent wetting properties and may therefore be applied below 0°C.

| Reclosures up to 60 times | | R1490M | R3200N | UVR145 | MR980R |
|---|---|---|---|---|---|
| **Application** | **Packaging substrate** | | | | |
| Baby wipes | PET Gloss | ✔ | | ✔ | |
| | PP Matt | ✔ | ✔ | ✔ | |
| Cosmetic wipes | PET Gloss | ✔ | | ✔ | |
| | PP Matt | ✔ | ✔ | ✔ | |
| Household wipes | PET Gloss | | | | ✔ |
| | PP Matt | | | | ✔ |
| **Requirements** | | | | | |
| Moisture resistance | | ★★ | ★ | ★★ | ★★★ |
| Solvent Resistance | | ★★ | ★★ | ★★ | ★★★ |
| Smooth peel sound | | ★★★ | ★ | ★★★ | ★★★ |
| UV resistance | | ★★★ | ★ | ★★★ | ★★★ |
| Initial tack | | ★★ | ★ | ★★ | ★★★ |
| Transparency | | ★ | ★★★ | ★★ | ★★ |
| Low min. application temperature | | ★ | ★ | ★ | ★★★ |
| Zippy peel sound | | ★ | ★★ | ★ | ★ |
| Odour | | ★ | ★★ | ★ | ★ |

# Product information

| Product Code | Product Description | MOQ (SQM) | Width (MM) | Location |
|---|---|---|---|---|
| **R1490M High Performance and Cost Efficiency** | | | | |
| • AO633 | PP LIGHT TOP CLEAR-R1490M-BG40WH | 970 | 1000 | Indent |
| • AQ959 | PP LIGHT TOP WHITE-R1490M-BG40WH | 970 | 1000 | Indent |
| AQ687 | PP90 TOP CLEAR-R1490M-BG40WH | 1000 | 1000 | Indent |
| AQ961 | PP90 TOP WHITE-R1490M-BG40WH | 1000 | 1000 | Indent |
| **R3200N for low surface energy substrates and strong peel force** | | | | |
| BI335 | PP90 TOP CLEAR-R3200N-BG45WH | 1000 | 1000 | Indent |
| BI338 | PP90 TOP WHITE-R3200N-BG45WH | 1000 | 1000 | Indent |
| BH088 | PP NG TOP CLEAR-R3200N-BG45WH | 1000 | 1000 | Indent |
| **UVR145 with excellent chemical resistance and smooth peel** | | | | |
| AF991 | PP TOP CLEAR-UVR145-BG40WH | 970 | 1000 | Indent |
| AG748 | PP TOP WHITE-UVR145-BG40WH | 970 | 1000 | Indent |
| **MR980R Premium Solvent Resistance for Household wipes** | | | | |
| 299901IV670 | MACPROPY 699 TC-MR980R-CENT 6 HD WH | 1500 | 1000 | Indent |
| 292903IV670 | MACPROPY 629 TCP-MR980R-CENTURY 6 WH HD | 1500 | 1000 | Indent |

Low MOQ

Quick Quote

Fast Delivery

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