

Industrial Portfolio

Durable Labelling



The one-fits-all solution for basic durable goods labelling

The Avery Dennison Industrial Portfolio gives you the performance you need for price-sensitive durables applications. It suits a wide range of substrates, including those used in domestic appliances, electronics and industrial goods.

Avery Dennison can help you to choose the right facestock/adhesive combination for any application - including both white and silver labels. Both A4 and roll samples are available for trial.

Fast Facts

- ▶ Cost effective durable goods applications
- ▶ White PET, silver PET and white PP facestocks
- ▶ Compatible with standard pressing printing and thermal transfer
- ▶ High performance, all substrates permanent adhesive
- ▶ Broad application window
- ▶ Sample rolls available for your conversion and application trials

Benefits

- ▶ Greater performance due to excellent adhesive performance on a wide range of substrates
- ▶ Suitable for rough, LSE-MSE-HSE substrates and applications
- ▶ Competitive Pricing, suited for value-driven projects
- ▶ Reliable product performance, including for non-UL recognised applications

Application areas

- ▶ Domestic appliances
- ▶ Electronics
- ▶ Industrial goods

Product information

Product Code	Product Description	MOQ (SQM)	Width (MM)	Location
MZ0357	50U WHITE PETTC/DS015/BG50# WHITE IMP	1071 X 1000	Pune	PTO
MZ0359	50U MATTE CHROME PET TC/DS015/BG50# WHI	1071 X 1000	Pune	PTO
MZ0362	50UMATTE WHITE PETTC/DS017HT/BG50# WHIT	1071 X 1000	Pune	2 Days
72823	2MIL CLEAR PET/S-333/50#SCKSCK	1524 X 250	Pune	2 Days
72825	FASSON 2 MIL WHITE POLYESTER/S333/50#SCK ABCSTER/S333/50#SCK ABC	1524 X 250	Pune	2 Days
72826	FASSON 2 M MATTE CH POLYESTER TC/S333/50#SCKABCESTER TC/S333/50#SCKABC	1524 X 250	Pune	2 Days
MZ1057	FASSON 100 MICRON BRIGHTSILVERPETTCY/R0301/PK170	1065 X 1000	Pune / Gurgaon	2 Days

PTO - Procured to Order



Low
MOQ



Quick
Quote



Fast
Delivery

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Label and
Packaging Materials

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