

Industrial Portfolio

Durable Labelling



The one-fits-all solution for basic durable goods labelling

The Avery Dennison Industrial Portfolio gives you the performance you need for price-sensitive durables applications. It suits a wide range of substrates, including those used in domestic appliances, electronics and industrial goods.

Avery Dennison can help you to choose the right facestock/ adhesive combination for any application - including both white and silver labels. Both A4 and roll samples are available for trial.

Fast Facts

- ▶ Cost effective durable goods applications
- ▶ White PET, silver PET and white PP facestocks
- ▶ Compatible with standard pressing printing and thermal transfer
- ▶ High performance, all substrates permanent adhesive
- ▶ Broad application window
- ▶ Sample rolls available for your conversion and application trials

Benefits

- ▶ Greater performance due to excellent adhesive performance on a wide range of substrates
- ▶ Suitable for rough, LSE-MSE-HSE substrates and applications
- ▶ Competitive Pricing, suited for value-driven projects
- ▶ Reliable product performance, including for non-UL recognised applications

Application areas

- ▶ Domestic appliances
- ▶ Electronics
- ▶ Industrial goods

Product information

	Product Code	Product Description	Location	Width (mm)	Service Program
NEW	MZ0212	2M WH PETC TC/S369/BG50WH	Singapore	1000	500mm x 500m
	MZ0206	2M WHITE PET TC3/S2060/BG40WH IMP	Singapore	1000	500mm x 500m
	MZ0207	2M MATTE CHROME PET TC/S2060/BG40WH IMP	Singapore	1000	500mm x 500m
	MZ0208	2M BRIGHT SILVER PET TC/S2060/BG40WH IMP	Singapore	1000	500mm x 500m
	BW0264	SYNTHETIC PAPER65/S4700N/BG40WH IMP	Thailand	1525	762/1525mm x 500m
	BW0270	3MIL SYNTHETICPAPER/S4700N/BG40WH IMP	Thailand	1000	762/1525mm x 2000m
	BW0277	3MIL SYNTHETIC PAPER/S2060/BG40WH IMP	Thailand	1525	762/1525mm x 500m



Low
MOQ



Quick
Quote



Fast
Delivery

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Label and
Packaging Materials

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