AVERY DENNISON | Label and Packaging Materials

Facestock
2M White Polyester TC is a homogeneously pigmented white facestock featuring excellent tear strength, heat resistance, dimensional stability, opacity and chemical resistance. Designed for printing with most solvent, UV cured and some water-based flexographic inks. Suitable for thermal transfer printing applications with select thermal transfer ribbons. Specific testing is required.

Basis Weight	76 g/m²	ISO 536
Caliper	50 µm	ISO 534

Adhesive
S692N is a general-purpose permanent, emulsion acrylic adhesive.

Liner
BG40 is a high-density glassine paper featuring high internal strength, toughness and tear resistance as well as high transparency

Basis Weight:	57 g/m²	ISO 536
Caliper:	51 µm	ISO 534

Laminate

Total Caliper:	115 µm ± 10%	Calculated

Typical Performance Data

Initial Tack	10.0 N/25mm	FTM 9 glass
Peel Adhes. 90°	7.0 N/25mm	FTM 2 st.st.
Min. appl. temp.	5°C	
Service temp.	-20°C to 80°C subject to facestock limitations	

**Typical Performance Data only serves as reference to product performance under specified testing conditions and does not represent a product specification. Customers are recommended to test under actual conditions of use to determine its suitability. Temperature data shown only applies to adhesive test performance.*

Applications and Use
Applications are predominantly in market segments where rigid containers are used. The product is suitable for labelling of quality products such as cosmetics, toiletries, luxury articles, promotional labeling, automotive lubricants and household chemicals where durability and resistance to moisture or chemicals are required.

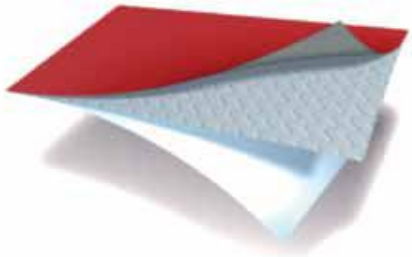
Conversion/Printing
The topcoat allows for printing by flexography without the need for specially formulated inks. However, testing is recommended prior to ink selection. This product can be die-cut and stripped at high speeds on standard web-fed presses. Sample labels in a variety of shapes have been dispensed and applied successfully with standard labeling systems. The topcoat also allows for thermal transfer printing with wax, wax/resin and resin ribbons.

Note: The information in this datasheet is correct at time of publishing. Avery Dennison reserves the right to revise the content as required without prior notice.

Preliminary datasheet

SY7201

Fasson®
2M WH PET TC/ S692N/BG40Wh Imp





Food Industry Labels
The adhesive complies with FDA regulations (section 175.105) for indirect food contact.

Statement of Practical Use
As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

Shelf life
To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50% RH). Prolonged storage outside these conditions might reduce the shelf life.

Warranty

All statements, technical information and recommendations about AVERY DENNISON products are based upon tests believed to be reliable but do not constitute a guarantee or warranty. All AVERY DENNISON products are sold with the understanding that PURCHASER has independently determined the suitability of such products for its purposes. AVERY DENNISON products are warranted to be free of defects in material or workmanship for a period of one year from the date of shipment. Any product shown to the satisfaction of AVERY DENNISON within the time provided to be so defective shall be replaced without charge of AVERY DENNISON may issue credit in such amount as it seems reasonable however, in no event shall AVERY DENNISON be responsible for claims beyond the replacement value of the defective product or in any way liable or responsible for consequential or incidental damages.

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