

### Facestock

A white, uncoated matt woodfree printing paper, with a felt marked finish, giving the paper a tactile "hand-made" appearance and feel. Under-laminated rPET with 25% recycled content to assist with reducing bubbles and wrinkles and maintain structure in an ice bucket. Wet strength and fungicidal treatment. The facestock is made from FSC® certified paper (FSC Mix Credit, chain-of-custody number: SCS-COC-004235, Licence Code:FSC-C111395).

|              |          |         |
|--------------|----------|---------|
| Basis Weight | 124 g/m2 | ISO 536 |
| Caliper      | 156 µm   | ISO 534 |

### Adhesive

A high initial tack, permanent, acrylic-based emulsion adhesive designed for the wine market. rS2030MB contains a minimum of 30% renewable based resources as per Biomass Balance approach and is free of any APEO.

### Liner

PET30 is a clear polyester film liner giving optimum smoothness to the adhesive layer.

|              |         |         |
|--------------|---------|---------|
| Basis Weight | 43 g/m2 | ISO 536 |
| Caliper      | 30 µm   | ISO 534 |

### Laminate

|               |             |            |
|---------------|-------------|------------|
| Total Caliper | 204 µm ±10% | Calculated |
|---------------|-------------|------------|

### Typical Performance Data

|                  |                   |                                  |
|------------------|-------------------|----------------------------------|
| Initial Tack     | 17 N/25mm or tear | FTM 9 glass                      |
| Peel Adhes. 90°  | 7 N/25mm or tear  | FTM 2 st.st.                     |
| Min. appl. temp. | 5°C               |                                  |
| Service temp.    | -20°C to 80°C     | subject to facestock limitations |

*\*Typical Performance Data only serves as reference to product performance under specified testing conditions and does not represent a product specification. Customers are recommended to test under actual conditions of use to determine its suitability.*

### Adhesive Performance

General purpose wine adhesive exhibiting excellent adhesive performance. Provides moisture resistance after application on a dry surface. Suitable for a wide variety of substrates including apolar, slightly rough and curved surfaces

Notes: For optimum initial tack during label application, particular care should be taken to avoid applying labels onto condensed bottle surfaces. Adhesive performance will be reduced if heavy embossing or foiling is applied – prior testing is strongly recommended. Labels must have a 3mm grain free zone measured from label edges. Excessive exposure to sunlight could degrade the adhesive. Not recommended for neck labels or tight mandrel applications due to high stiffness. Not available with removable or repositionable adhesives. The use of an over varnish is essential to enhance surface water repellence. Refer to the Wine Technical Brochure for further details

### Applications and Use

Primary labeling of wine, beverage and specialist foods. Polymer layer greatly improves moisture barrier properties. Polymer layer reduces the severity of paper fiber swelling induced "bubbling" on difficult substrates.

Notes: Not recommended for neck labels or tight mandrel applications due to high stiffness. Not available with removable or repositionable adhesives

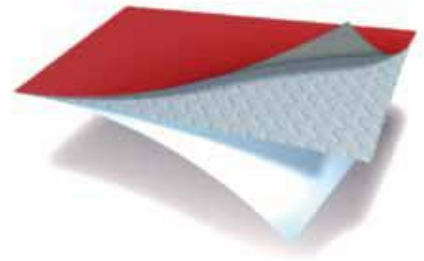
### Conversion / Printing

Printable using all conventional label printing technologies by Offset, Digital, UV Flexo, screen, hot foil stamping. Due to the textured nature of the face material, flexography and offset printing will offer the best results. Suitable for conventional die-cutting processes - contact your die-consulant for details. Suitable for conventional inks and varnishes – contact your ink specialist for details. Note: The use of over-varnish is essential to enhance surface water repellence.

*Note: The information in this datasheet is correct at time of publishing. Avery Dennison reserves the right to revise the content as required without prior notice.*

# F02900.1525

## Fasson® Artisan rPLUS FSC/ rS2030MB/PET30N



Artisan rPLUS FSC

rS2030MB

PET30N



### Statement of Practical Use

As with all pressure sensitive materials, this product should be tested thoroughly under end-use conditions to ensure it meets the requirements of the specific application.

### Shelf life

To obtain optimal performance, use this product within one year of the date of manufacture, under storage conditions as defined by FINAT (20-25°C; 40-50% RH). Prolonged storage outside these conditions might reduce the shelf life.

Thailand Malaysia Indonesia Vietnam Myanmar Singapore Philippines

#### Warranty

All statements, technical information and recommendations about AVERY DENNISON products are based upon tests believed to be reliable but do not constitute a guarantee or warranty. All AVERY DENNISON products are sold with the understanding that PURCHASER has independently determined the suitability of such products for its purposes. AVERY DENNISON products are warranted to be free of defects in material or workmanship for a period of one year from the date of shipment. Any product shown to the satisfaction of AVERY DENNISON within the time provided to be so defective shall be replaced without charge of AVERY DENNISON may issue credit in such amount as it seems reasonable however, in no event shall AVERY DENNISON be responsible for claims beyond the replacement value of the defective product or in any way liable or responsible for consequential or incidental damages.

NO EXPRESS WARRANTIES, WHETHER OF MERCHANTABILITY OR FITNESS FOR ANY PARTICULAR USE, OR OTHERWISE, EXCEPT AS SET FORTH ABOVE (WHICH IS MADE EXPRESSLY IN LIEU OF ALL OTHER WARRANTIES) SHALL APPLY TO PRODUCTS SOLD BY AVERY DENNISON. AVERY DENNISON SPECIFICALLY DISCLAIMS AND EXCLUDES ALL OTHER SUCH WARRANTIES. NO WAIVER, ALTERATION, ADDITION OR MODIFICATION OF THE FOREGOING CONDITIONS SHALL BE VALID UNLESS MADE IN WRITING AND SIGNED BY AN EXECUTIVE OFFICER OF AVERY DENNISON. No salesman, representative, or agent of AVERY DENNISON is authorized to give any guarantee, warranty or make any representation contrary to the above.

Updated : April 2024